TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hat Attack, Inc.		07/01/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Mr. Harry Conforti	
Street Address:	7 Landsdowne Street	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02146	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2096131	THE BACK NINE

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404

Email: efiling@kmob.com

Correspondent Name: Tirzah Abe Lowe

Address Line 1: 2040 Main Street

Address Line 2: Fourteenth floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: CONFOR.007CN

NAME OF SUBMITTER: Tirzah Abe Lowe

Total Attachments: 2

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DONOVAN & XEE

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of this 15 day of 2004, by and between Hat Attack, Inc., a New York corporation having a place of business at 4643A Bullard Avenue, Bronx, New York 10470 (hereinafter "ASSIGNOR") and Harry Conforti, an individual having an address at 7 Landsdowne Street, Boston, Massachusetts 02146 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and any and all other rights appurtenant thereto, including, but not limited to, any and all common law rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter referred to as the "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and the Registration; and

WHERRAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and the Registration.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEB all rights, title, and interest as ASSIGNOR possesses in and to the Trademark set forth in Schedule A and the Registration set forth in Schedule B, together with certain intengible assets associated with said Trademark and Registration, including, but not limited to, the goodwill symbolized by said Trademark and that portion of the business of ASSIGNOR to which the Trademark pertains.

Executed at New York, NY, this /sf day of July 2004.

HAT ATTACK, INC.,

A New York corporation having a place of business at 4643A Bullard Avenue, Broux, New York 10470

Withiam Gedney
President

07/01/2004 THU 11:46 [TX/RX NO 7677]

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SCHEDULE A TO TRADEMARK ASSIGNMENT

Trademark:

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SCHEDULE B TO TRADEMARK ASSIGNMENT

U.S. Federal Trademark Registration:

MARK REG. NO. ISSUE DATE INTL. CLASS

THE BACK NINE 2,096,131 9/9/97 25

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RECORDED: 07/12/2004