

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S.A. Jean Cassegrain		07/09/2004	CORPORATION: FRANCE

RECEIVING PARTY DATA	
Name:	S.A.S. Jean Cassegrain
Street Address:	12 rue Saint Florentin
City:	Paris
State/Country:	FRANCE
Postal Code:	75 001
Entity Type:	CORPORATION: FRANCE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2844358	LES PLIAGES
Serial Number:	76208406	LONGCHAMP
Serial Number:	76224387	LONGCHAMP
Serial Number:	76270343	
Registration Number:	2849067	LONGCHAMP
Registration Number:	1279796	LONGCHAMP
Registration Number:	2670820	LONGCHAMP
Registration Number:	2630462	LONGCHAMP
Registration Number:	2733821	LONGCHAMP
Registration Number:	1416466	LONGCHAMP
Registration Number:	1481650	LONGCHAMP
Registration Number:	1279795	LONGCHAMP
Registration Number:	2009813	LONGCHAMP
Registration Number:	2657690	LONGCHAMP
Registration Number:	1279794	

OP \$390.00 2844358

CORRESPONDENCE DATA

Fax Number: (212)684-3999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-684-3900
Email: efiling@grr.com
Correspondent Name: Gottlieb, Rackman & Reisman, PC
Address Line 1: 270 Madison Avenue
Address Line 2: 8th Fl
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	4049/140
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Barry A. Cooper
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Total Attachments: 2
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CONFIRMATORY ASSIGNMENT

This confirmatory assignment, effective as of May 23, 2003, is by and between S.A. Jean Cassegrain, a public limited corporation, organized and existing under the laws of the Republic of France, having an office and place of business at 12 rue Saint Florentin, 75 001 Paris, France ("Assignor") and S.A.S. Jean Cassegrain, a simplified share corporation, organized and existing under the laws of the Republic of France, having an office and place of business at 12 rue Saint Florentin, 75 001 Paris, France ("Assignee").

Whereas, as a result of a meeting dated December 20, 2002, the shareholders of Assignor decided to transform Assignor from its public limited status to a simplified share status;

Whereas, as a result of an incorporation extract issued May 23, 2003, the company identified as Assignor was henceforth identified as Assignee;

Whereas, as a result thereof, Assignee is the successor to the business of Assignor, which business was, and is, ongoing an existing;

Whereas, to the extent that the aforesaid change in corporate status could be construed to be a change requiring assignment of Assignor's trademarks;

Now, therefore, for good and valuable consideration, the receipt of which is acknowledged, Assignor does hereby transfer to Assignee all of Assignor's right, title and interest in and to the trademarks listed in Schedule A hereto, together with the goodwill associated therewith, and the right to sue for past infringements thereof.

S.A. Jean Cassegrain



Name: JEAN CASSEGRAIN

Title: General Manager

Dated: July 9th, 2004

SCHEDULE A

TRADEMARK APPLICATIONS	TRADEMARK REGISTRATIONS
	2844358
76/208406	
76/224387	
76/270343	
	2849067
	1279796
	2670820
	2630462
	2733821
	1416466
	1481650
	1279795
	2009813
	2657690
	1279794

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