

07/12/04 11:09 FAX
07/11/2004 21:29 FAX 215 463 9434
07/09/04 16:09 FAX

COWAN, LIEBOWITZ & LATMAN
PHILLIES
COWAN, LIEBOWITZ & LATMAN

004
002
004

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, The Phillies, a Pennsylvania limited partnership having its principal place of business at Citizens Bank Park, One Citizens Bank Way, Philadelphia, Pennsylvania 19148 ("Assignor"), adopted and used the trademark C and Design (the "Mark") and is the record owner of U.S. Registration No. 2,129,974 for the Mark (the "Registration"); and

WHEREAS, Phillies Florida LLC, a Delaware limited liability company, having its principal place of business at 601 Old Coachman Road, Clearwater, Florida 33765 ("Assignee"), acquired from Assignor all of Assignor's right, title and interest in and to the Mark and Registration, together with the goodwill of the business symbolized thereby as of November 1, 2002;

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said Mark and Registration together with the goodwill of the business symbolized thereby by the Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm that it has assigned and hereby does assign and transfer to Assignee as of November 1, 2002, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, including but not limited to all trademark and copyright rights in and to the Mark and Registration, together with the goodwill of the business symbolized thereby and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

21307/069/638324.2

TRADEMARK
REEL: 002890 FRAME: 0174


07/12/04 11:09 FAX
07/11/2004 21:29 FAX 215 463 9434
07/09/04 16:09 FAX

COWAN, LIEBOWITZ & LATMAN
PHILLIES
COWAN, LIEBOWITZ & LATMAN

005
003
003

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark
Assignment to be executed and delivered as of July 12, 2004.

THE PHILLIES

By: 
David P. Montgomery
General Partner