

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Indigenous LLC		07/13/2004	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA	
Name:	John Paul Richard, Inc.
Street Address:	26800 Agoura Road
City:	Calabasas
State/Country:	CALIFORNIA
Postal Code:	91301
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	75712505	FEVER JEANS USA
Serial Number:	75712506	FEVER

CORRESPONDENCE DATA	
Fax Number:	(213)896-0400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2138910700
Email:	jkapor@buchalter.com
Correspondent Name:	Buchalter, Nemer, Fields & Younger
Address Line 1:	601 South Figueroa Street
Address Line 2:	Suite 2400
Address Line 4:	Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	J3745-5001
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NAME OF SUBMITTER:	Jeffrey H. Kapor, Esq.
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Total Attachments: 1
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CH \$65.00 75712505

ASSIGNMENT OF TRADEMARK

WHEREAS, **THE INDIGENOUS LLC**, a California limited liability company, has adopted, used and is using the following marks:

FEVER and design, an application for registration of which is pending in the United States Patent and Trademark Office, Serial No. 75/712,506, filed May 24, 1999; and

FEVER JEANS USA and design, an application for registration of which is pending in the United States Patent and Trademark Office, Serial No. 75/712,505, filed May 24, 1999.

WHEREAS, **JOHN PAUL RICHARD, INC.**, a California corporation, is desirous of acquiring said marks and the applications and resulting registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **THE INDIGENOUS LLC** does hereby assign unto **JOHN PAUL RICHARD, INC.**, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified applications and resulting registrations thereof.

THE INDIGENOUS LLC
a California limited liability company

