

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eco-DenT International, Inc.		06/30/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Lotus Brands, Inc.
Street Address:	1100 Lotus Drive
City:	Silver Lake
State/Country:	WISCONSIN
Postal Code:	53170
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	2502425	BETWEEN!
Registration Number:	1817323	ECO-DENT
Registration Number:	1900278	ECO-DENT
Registration Number:	1887860	GENTLEFLOSS
Registration Number:	2214959	RES-Q-DENT
Registration Number:	2060090	TARTARGUARD
Registration Number:	2159720	ULTIMATE ESSENTIAL MOUTHCARE

CORRESPONDENCE DATA	
Fax Number:	(650)812-3444
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 812-3400
Email:	jwhite@carrferrell.com
Correspondent Name:	Joi A. White, Esq.
Address Line 1:	2200 Geng Road
Address Line 4:	Palo Alto, CALIFORNIA 94303

NAME OF SUBMITTER:	Joi A. White
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Total Attachments: 1
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**ATTACHMENT A
TO
EXHIBIT 2.1(B)**

TRADEMARK ASSIGNMENT

WHEREAS, Eco-DenT International, Inc. ("Eco-DenT"), a California corporation with a principal place of business at 3130 Spring Street, Redwood City, California USA 94603, is the owner of the following trademarks (MARKS):

Jurisdiction	Mark	International Class	Registration No.	Registration Date
United States (Federal)	BETWEEN!	30	2,502,425	10/30/01
United States (Federal)	ECO-DENT	03	1,817,323	01/18/94
United States (Federal)	ECO-DENT	03	1,900,278	06/20/95
United States (Federal)	GENTLEFLOSS	10	1,887,860	04/04/95
United States (Federal)	RES-Q-DENT	05	2,214,959	12/29/98
United States (Federal)	TARTARGUARD	03	2,060,090	05/06/97
United States (Federal)	ULTIMATE ESSENTIAL MOUTHCARE	03, 05	2159720	05/19/98

WHEREAS, Lotus Brands, Inc., a Wisconsin corporation with a principal place of business at 1100 Lotus Drive, Silver Lake, Wisconsin, USA 53170, ("Lotus Brands") is desirous of acquiring said MARKS, and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Eco-DenT does hereby assign unto Lotus Brands all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the MARKS, and all other names and marks similar to or based upon the MARKS it has used; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the MARKS (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Eco-DenT has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Eco-DenT International, Inc.

Signed at Oakland, CA
this 30 day of June, 2004.

By:


Marc Warsowe, President and CEO