

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Stephen Fossler Company | | 06/29/2004 | CORPORATION: DELAWARE |

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| RECEIVING PARTY DATA | |
| Name: | Russell & Miller, Inc. |
| Street Address: | 12342 Bell Ranch Drive |
| City: | Santa Fe Springs |
| State/Country: | CALIFORNIA |
| Postal Code: | 90670-0015 |
| Entity Type: | CORPORATION: DELAWARE |

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| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 2342421 | SALE!SIGNS |

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| CORRESPONDENCE DATA | |
| Fax Number: | (978)449-3265 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 978 449 3348 |
| Email: | hlabrecque@nebs.com |
| Correspondent Name: | New England Business Service, Inc. |
| Address Line 1: | 500 Main Street |
| Address Line 4: | Groton, MASSACHUSETTS 01471 |

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|---------------------------|----------------------|
| NAME OF SUBMITTER: | Heather B. LaBrecque |
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| Total Attachments: 2 |
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CH \$40.00 2342421

TRADEMARK ASSIGNMENT

WHEREAS, Stephen Fossler Company, a Delaware corporation (hereinafter referred to as "Assignor"), having a place of business located at 439 South Dartmoore Drive, Crystal Lake, IL 60014, is the beneficial owner of the trademark set forth below (hereinafter referred to as the "Mark"):

| <u>Mark</u> | <u>Registration No.</u> | <u>Issued</u> |
|-------------|-------------------------|----------------|
| SALE!SIGNS | 2,342,421 | April 18, 2000 |

WHEREAS, Russell & Miller, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), having a place of business located at 12342 Bell Ranch Drive, Santa Fe Springs, CA 90670-0015, desires to acquire all right, title and interest in and to the Mark; and

WHEREAS, it is desired that this Trademark Assignment be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Mark, including any choses in action relating to said Mark, claims for damages, profits and costs, both in equity and law, for any infringement, together with the goodwill of the business symbolized by the Mark, and including the registrations thereof as set forth above, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Mark herein assigned, all without further compensation to assignor.

