

01-07-2004



102639937

To the Commissioner of Patents and Trademarks

original documents or copy thereof.

1. Name of conveying party(ies):

Rodriguez Festive Foods, Inc.

1.2.04

- Individuals
- General Partnership
- Corporation-State of Texas
- Other: _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: Corrective Assignment to Correct Reg. No. 1,571,558 previously recorded on February 8, 2002 at Reel/Frame 002411/0046
- Merger
- Change of Name

Execution Date: January 24, 2002

2. Name and address of receiving party(ies):

Cenex Harvest States Cooperatives
5500 Cenex Drive
Inver Grove Heights, Minnesota 55077

OFFICE OF PUBLIC RECORDS
2004 JAN -2 PM 9:48
FINANCE SECTION

- Individual(s) citizenship
- General Partnership
- Corporation-State of Minnesota
- Other: _____
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)

1,471,588 - RODRIGUEZ & Design

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: D. Randall King
Address: MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved:

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

D. Randall King

Name of Person Signing

Signature

December 29, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

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01/06/2004 DBYRME 0000077 1471588

01 FC:8521

40.00 DP

TRADEMARK
REEL: 002892 FRAME: 0442

Registration Nos.

1,470,840

1,471,557

1,471,558 - **Corrected**

1,471,559

1,471,560

1,846,890

TRADEMARK ASSIGNMENT

WHEREAS, Rodriguez Festive Foods, Inc., (hereinafter "Assignor"), a Texas corporation having a principal place of business at 5500 Cenex Drive, Inver Grove Heights, Minnesota 55077, is the record owner of United States trademark applications and registrations listed on Exhibit A attached hereto and incorporated herein;

WHEREAS, Cenex Harvest States Cooperatives (hereinafter "Assignee"), a Minnesota corporation having a principal place of business at 5500 Cenex Drive, Inver Grove Heights, Minnesota 55077, is desirous of acquiring all right, title and interest in and to said applications and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in the United States in and to said trademarks and said trademark applications and registrations, together with the goodwill and other incidents of its business associated with or symbolized by said trademarks and by said trademark applications and registrations.

Dated: January 24, 2002.

RODRIGUEZ FESTIVE FOODS, INC.

By: Rudolph Rodriguez Jr
Name: Rudolph Rodriguez Jr
Title: Vice - Pres

Exhibit A

<u>Trademark/Service Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Renewal Date</u>
"WHERE QUALITY PREVAILS"	1,470,840	12/29/87	12/29/07
"RODRIGUEZ" With Banner (Design)	1,471,557	01/05/88	01/05/08
"RODRIGUEZ" With Lady (Design)	1,471,558	01/05/88	01/05/08
"RODRIGUEZ" With Lady (Design)	1,471,559	01/05/88	01/05/08
"RODRIGUEZ"	1,471,560	01/05/88	01/05/08
Design of lady serving tacos	1,846,890	07/26/94	07/26/04

AssnRodriguez