

01-07-2004

FORM PTO-1595



HEET

Docket No. 67844

To the Honorable Commissioner of 102639725 and any attached original documents or copy thereof

1. Name of conveying part(ies):
REEL VENTURES, LLC *1.204*
 4 Business Way
 Hopedale, MA 01747

Individual(s) Association
 General Partnership Limited Partnership
 Corporation
 Other: Limited Liability Company: Massachusetts

Additional name(s) & address(es) attached? Yes No

2. Name and address of receiving party(ies):
 Name: **W.C. BRADLEY/ZEBCO HOLDINGS, INC**
 Street Address: 6101 E. Apache
 Tulsa, OK 74115

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Georgia
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date: 10/07/2003

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s) B. Trademark Registration No.(s).
76/397,865 2,271,723 2,708,340

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

R. Alan Weeks; Reg. No. 36,050
 Fellers, Snider, Blankenship, Bailey & Tippens, P.C.
 321 S. Boston Ave., Suite 800
 Tulsa, OK 74103-3318

6. Total number of applications/registrations involved: 3

7. Total fee (37 CFR 3.41) \$90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account Number: 06-0540
 Any Deficiencies or Credit any Overpayment
 Attach duplicate copy of this page if paying by Deposit Account.

DO NOT USE THIS SPACE

01/06/2004 **LUPELLER 00000134 060540 76397865**

01 FC:8521 40.00 DA
 02 FC:8522 50.00 DA

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. Alan Weeks *[Signature]* 12/30/03
 Typed Name Signature Date

Total number of pages including cover sheet, attachments, and document: [3]

OFFICE OF PATEL IN RECORDS
 FINANCE SECTION
 JAN 2 11 40

TRADEMARK ASSIGNMENT

WHEREAS, Reel Ventures, LLC, a Massachusetts Limited Liability Company, with its principal place of business at 4 Business Way, Hopedale, MA 01747 ("Assignor"), has adopted, owns and is using (or has the present intention to use, as the case may be) the following trademarks (collectively referred to as "the Marks"), for which Assignor owns the following identified registrations and/or applications for the goods and/or services identified therein (collectively referred to as the "Registrations"):

<u>Trademark</u>	<u>Registration No. / Application No.</u>	<u>Registration Date / Filing Date</u>
VAN STAAL	U.S. Reg. No. 2,271,723	August 24, 1999
VS LOGO	U.S. Reg. No. 2,708,340	April 22, 2003
C-VEX	U.S. Application No. 76/397,865	April 18, 2002
VS VAN STAAL	EPC Application No. 002904787	October 24, 2002

and

all intellectual property owned or licensed (as licensor or licensee) by Assignor in which Assignor has a proprietary interest but is not listed above; and

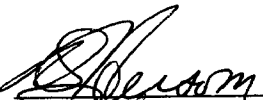
WHEREAS, W.C. Bradley/Zebco Holdings, Inc., a Georgia Corporation, with its principal place of business at 6101 E. Apache, Tulsa, OK 74115 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefore;

WHEREAS, by separate instrument Assignor has transferred to Assignee the existing business of Assignor to which U.S. Application No. 76/397,865 relates.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations pertaining thereto.

EXECUTED at Hopedale, this 7th day of October, 2003.

ASSIGNOR

By: 
Name: Richard S Heasom
Title: Pres

ASSIGNEE

By: 
Name: W. Jeff Pantius
Title: President

Jna/reel ventures/zebo.trademk.
222084.1