

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
iSKY, INC.		05/21/2004	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	iSky, Inc.
Street Address:	6100 Frost Place
City:	Laurel
State/Country:	MARYLAND
Postal Code:	20707
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	76022335	CUSTOMER CARE MEANS BUSINESS
Serial Number:	75846176	CUSTOMER LOYALTY MANAGEMENT LIFECYCLE
Registration Number:	2568964	ISKY
Serial Number:	75831924	I SKY
Registration Number:	2568965	ISKY
Registration Number:	2572262	REAL-TIME CUSTOMER CARE
Serial Number:	75915317	REAL-TIME CUSTOMER CARE POWERED BY ISKY
Registration Number:	2420889	SKY ALLAND
Registration Number:	1509535	SKY ALLAND RESEARCH
Serial Number:	76410902	SKYCARE
Serial Number:	76410901	SKYCRM
Serial Number:	76410903	SKYMINE
Serial Number:	76410900	SKYQUEST
Registration Number:	2572269	THE CUSTOMER LOYALTY MANAGEMENT COMPANY

CORRESPONDENCE DATA

**TRADEMARK  
 REEL: 002893 FRAME: 0467**

OP \$365.00 76022335

Fax Number: (202)223-2085  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-861-3900  
Email: dctrademarks@piperrudnick.com  
Correspondent Name: Ann K. Ford  
Address Line 1: 1200 Nineteenth St., NW  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:

312377-1

NAME OF SUBMITTER:

Laurel E. Queeno

Total Attachments: 2  
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**CONFIRMATORY ASSIGNMENT**

This Confirmatory Assignment is made as of May 21, 2004 (the "Effective Date"), by and between iSKY, INC., a Maryland corporation ("Assignor") and iSky, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the record title owner of the trademark and service mark registrations and/or applications that are listed on Exhibit A (collectively, the "Marks"); and

WHEREAS, Assignor and Assignee are desirous of recording the transfer of all right, title and interest in and to the Marks from Assignor to Assignee.

NOW THEREFORE, for \$1.00 and other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor confirms that it has assigned, transferred and conveyed unto Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Confirmatory Assignment to be duly executed as of the date(s) set forth below, with effect as of the Effective Date, which Confirmatory Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Assignor:

iSKY, INC.

By: 

Print Name: Michael E Barton

Title: COO / CFO

Date: 5/21/04

Assignee:

iSky, Inc.

By: 

Print Name: HASNAIN ASLAM

Title: CFO

Date: 05/21/04

**Exhibit A**

**UNITED STATES**

<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>APPLICATION NO.</b>
CUSTOMER CARE MEANS BUSINESS		76/022,335
CUSTOMER LOYALTY MANAGEMENT LIFECYCLE		75/846,176
ISKY	2,568,964	
ISKY		75/831,924
ISKY & Design	2,568,965	
REAL-TIME CUSTOMER CARE	2,572,262	
REAL-TIME CUSTOMER CARE POWERED BY ISKY & Bell Design		75/915,317
SKY ALLAND	2,420,889	
SKY ALLAND RESEARCH	1,509,535	
SKYCARE		76/410,902
SKYCRM		76/410,901
SKYMINE		76/410,903
SKYQUEST		76/410,900
THE CUSTOMER LOYALTY MANAGEMENT COMPANY	2,572,269	