

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AB Dolly LLC		07/06/2004	Limited Liability corporation: PENNSYLVANIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Mr. Brett Fischer
<b>Street Address:</b>	4050 E. Cotton Center Blvd.
<b>Internal Address:</b>	Suite 60
<b>City:</b>	Phoenix
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85040
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2532616	AB DOLLY
Registration Number:	2462816	AB DOLLY PLUS

**CORRESPONDENCE DATA**

**Fax Number:** (202)408-4400  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 202-408-4390  
**Email:** docketing@finnegan.com  
**Correspondent Name:** Lisa Peller London  
**Address Line 1:** 1300 I St., N.W.  
**Address Line 2:** Finnegan, Henderson  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20005

<b>ATTORNEY DOCKET NUMBER:</b>	05878.0999
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<b>NAME OF SUBMITTER:</b>	Lisa Peller London
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Total Attachments: 1

**OP \$65.00 2532616**



**ASSIGNMENT**

AB Dolly LLC, a Pennsylvania limited liability corporation with its principal place of business at 1230 American Blvd., West Chester, Pennsylvania 19380 ("Assignor"), is the owner of the marks AB DOLLY and AB DOLLY PLUS (Stylized) and of the U.S. trademark registrations therefor, namely, Registration Nos. 2532616 and 2462816 ("the Trademarks").

Brett Fischer, an individual citizen of the United States with an address at 4050 E. Cotton Center Boulevard, Suite 60, Phoenix, Arizona 85040 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

AB DOLLY LLC

By: 

Name: Edwin P. Carrubba

Title: CEO

Date: 7/6/04