# **JP** \$65,00 2296

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Freshpoint Holdings, Inc.		07/20/2004	CORPORATION: ALABAMA

### **RECEIVING PARTY DATA**

Name:	Sysco Corporation
Street Address:	1390 Enclave Parkway
City:	Houston
State/Country:	TEXAS
Postal Code:	77077-1390
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2296593	FRESHPOINT
Registration Number:	2300485	FRESHPOINT

# **CORRESPONDENCE DATA**

Fax Number: (912)236-3003

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 912-236-3001

Email: nbelzer@belzerlaw.com

Correspondent Name: Nathan C. Belzer
Address Line 1: 2 East Bryan Street

Address Line 2: 401 Johnson Square Business Center

Address Line 4: Savannah, GEORGIA 31401

ATTORNEY DOCKET NUMBER: 14775-153

NAME OF SUBMITTER: Nathan C. Belzer

Total Attachments: 2 source=hpsc52#page1.tif source=hpsc52#page2.tif

TRADEMARK

REEL: 002897 FRAME: 0212

900010554

# TRADEMARK ASSIGNMENT

WHEREAS, FRESHPOINT HOLDINGS, INC., a corporation organized and existing under the laws of the state of Delaware, having a place of business at 15305 Dallas Parkway, Dallas, Texas 75248, ("Freshpoint"), owns a certain mark as follows (the "Marks"):

<u>MARK</u>	<u>CLASS</u>	REG. NO.	REG. DATE
FRESHPOINT	39	2,296,593	November 30, 1999
FRESHPOINT	40	2,300,485	December 14, 1999

WHEREAS, SYSCO CORPORATION, a corporation organized and existing under the laws of Delaware and having a place of business at 1390 Enclave Parkway, Houston, Texas 77077-1390, ("Sysco"), is desirous of acquiring the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Freshpoint has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto Sysco, its successors or assigns, the entire right, title and interest in and to the Marks, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 20 day of Joly , 2004.

FRESHPQINT HODDINGS, INC.

Name: Brian Sturgeon

Title: President & COO

TRADEMARK REEL: 002897 FRAME: 0213 STATE OF TEXAS

COUNTY OF HARRIS

EILEEN FAULK
MY COMMISSION EXPIRES
NOVEMBER 14, 2005

BEFORE ME, the undersigned authority, on this day personally appeared Brian Sturgeon, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he or she executed the same as the act and deed of Freshpoint Holdings, Inc., as Vice President thereof, and for the purposes and consideration therein expressed.

§ § §

GIVEN UNDER MY HAND and seal of office, this  $\frac{\partial \partial}{\partial x}$  day of  $\frac{\int \sigma/y}{\sigma}$ , 2004.

Notary Public in and for the State of Texas

> TRADEMARK REEL: 002897 FRAME: 0214

**RECORDED: 07/21/2004**