

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                  |                |
|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|

|                       |  |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

|                      |          |                |                     |
|----------------------|----------|----------------|---------------------|
| CONVEYING PARTY DATA |          |                |                     |
| Name                 | Formerly | Execution Date | Entity Type         |
| 3752313 Canada, Inc. |          | 07/16/2004     | CORPORATION: CANADA |

|                      |                          |
|----------------------|--------------------------|
| RECEIVING PARTY DATA |                          |
| Name:                | Bula Inc.                |
| Street Address:      | 5445 De Gaspe, Suite 800 |
| City:                | Montreal, Quebec         |
| State/Country:       | CANADA                   |
| Postal Code:         | H2T 3B2                  |
| Entity Type:         | CORPORATION: BARBADOS    |

|                           |         |           |
|---------------------------|---------|-----------|
| PROPERTY NUMBERS Total: 1 |         |           |
| Property Type             | Number  | Word Mark |
| Registration Number:      | 1577358 | BULA      |

|  |                              |
|--|------------------------------|
| CORRESPONDENCE DATA  |                              |
| Fax Number:  | (303)442-6593                |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                              |
| Phone:   | 3034426514                   |
| Email:   | sledge@hbcboulder.com        |
| Correspondent Name:  | Carla W. Sledge              |
| Address Line 1:  | 921 Walnut Street, Suite 200 |
| Address Line 4:  | Boulder, COLORADO 80302      |

|                         |                              |
|-------------------------|------------------------------|
| DOMESTIC REPRESENTATIVE |                              |
| Name:                   | Carla W. Sledge              |
| Address Line 1:         | 921 Walnut Street, Suite 200 |
| Address Line 4:         | Boulder, COLORADO 80302      |

|                    |                 |
|--------------------|-----------------|
| NAME OF SUBMITTER: | Carla W. Sledge |
|--------------------|-----------------|

Total Attachments: 1

**900010576**

**TRADEMARK  
 REEL: 002897 FRAME: 0417**

**OP \$40.00 1577358**



**ASSIGNMENT OF TRADEMARK**

For good and valuable consideration, receipt of which is hereby acknowledged, **3752313 Canada, Inc.**, a Canadian corporation (**Assignor**), does hereby assign to **Bula Inc.**, a Barbados corporation (**Assignee**), all rights, title and interest in and to the Mark listed below together with the common law rights, foreign rights, State rights and goodwill of the business symbolized by the Mark and the below-identified registration therefor.

| <u>Reg. No.</u> | <u>Mark</u> |
|-----------------|-------------|
| 1,577,358       | BULA        |

Date: July 16, 2004

**Assignor:**

**3752313 Canada, Inc.  
5445 De Gaspé, Suite 800  
Montréal, Québec, Canada H2T 3B2**

By: \_\_\_\_\_

Print Name: Philip Marcovitch

Title: President

{W0752156 CWS}