	-16-2004
(Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)  Tab settings	U.S. Patent and Trademark Office
	02648729 Jocuments or copy thereof.
1. Name of conveying party(ies): \ -\ \ Oxmoor House, Inc.	2. Name and address of receiving party(ies)  Name: Fons & Porter Publishing, L.L.C.  Internal  Address:
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Delaware ☐ Other  Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No	Street Address: 54 Court Avenue  City: Winterset State: IA Zip: 50273  Individual(s) citizenship  Association
3. Nature of conveyance:	General Partnership
	Limited Partnership
Assignment	☐ Corporation-State ☐ Other
Execution Date: 12/17/2003	representative designation is attached:  Yes No (Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes No
4. Application number(s) or registration number(s):     A. Trademark Application No.(s)  Additional number(s) at	B. Trademark Registration No.(s) 1954856
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Ralph H. Lane Internal Address:	7. Total fee (37 CFR 3.41)\$ 40.00  Enclosed  Authorized to be charged to deposit account
Street Address: 6427 Charles Street	8. Deposit account number:
City: <u>Racine</u> State: <u>WI</u> Zip: <u>53402</u>	(Attach duplicate copy of this page if paying by deposit account)
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  RNE CONVOICE 1954856  Ralph H. Lane Name of Person Signing  Total number of pages including cover sheet, attachments, and document:	

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521

TRADEMARK REEL: 002897 FRAME: 0814

## ASSIGNMENT OF TRADEMARK

WHEREAS, Oxmoor House, Inc., a Delaware corporation having its principal place of business at 2100 Lakeshore Drive, Birmingham, Alabama 35209, is the owner of the trademark FOR THE LOVE OF QUILTING for series of books on quilts, quilt patterns and quilting techniques and of the registration of the said trademark issued by the United States Patent and Trademark Office on February 6, 1996 under Registration No. 1,954,856; and

WHEREAS, Fons & Porter Publishing, L.L.C., an Iowa limited liability corporation having its principal place of business at 54 Court Avenue, P.O. Box 171, Winterset, Iowa 50273, is desirous of acquiring the said mark and the said registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said **Oxmoor House**, Inc. does hereby assign unto the said **Fons & Porter Publishing**, L.L.C. all rights, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the said mark, and the said registration thereof, United States Registration No. 1,954,856.

IN WITNESS WHEREOF, said Oxmoor House, Inc. has caused this instrument to be executed by its Vice President and Publisher on this 17<sup>th</sup> day of December, 2003.

(Corporate Seal)

OXMOOR HOUSE, INC.

By: 

Wice President and Publisher

Date: 12/17/03

COUNTY OF JEFFERSON )

RECORDED: 01/14/2004

STATE OF ALABAMA

On this 17<sup>th</sup> day of December, 2003, before me personally appeared Brian Carnahan, who, being duly sworn, did depose and say that he or she is the Vice President and Publisher of **Oxmoor House**, **Inc.**, that he or she signed the foregoing instrument for the uses and purposes therein set forth, that he or she signed it as a free act on behalf of the said **Oxmoor House**, **Inc.**, and that he or she is empowered by authority of its Board of Directors to execute this assignment on behalf of the said **Oxmoor House**, **Inc.** 

Witness my hand and official seal this 17th day of December, 2003.

Laura Bicknell

MY COMMISSION EXPIRES FEBRUARY 6, 2007

TRADEMARK REEL: 002897 FRAME: 0816