# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nova Gaming, Inc.		106/04/2004	CORPORATION: SOUTH CAROLINA

### **RECEIVING PARTY DATA**

Name:	CONVERSE PROJECT, LLC	
Street Address:	920 FRONTAGE ROAD	
Internal Address:	STAUNTON BRIDGE	
City:	GREENVILLE	
State/Country:	SOUTH CAROLINA	
Postal Code:	29673	
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH CAROLINA	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 78168181		THE MONEY TREE SYSTEM

# **CORRESPONDENCE DATA**

Fax Number: (864)232-4437

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 864-232-4261

Email: IPdocket@mcnair.net
Correspondent Name: McNair Law Firm, P.A.
Address Line 1: 7 North Laurens Street

Address Line 2: Suite 600

Address Line 4: Greenville, SOUTH CAROLINA 29601

ATTORNEY DOCKET NUMBER: 037727.06

NAME OF SUBMITTER: Douglas W. Kim

Total Attachments: 1

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TRADEMARK

TRADEMARK ASSIGNMENT

(THE MONEY TREE SYSTEM)

WHEREAS, Nova Gaming, Inc. owns the trademark rights, including the noted

federal trademark application, and the associated goodwill with the mark in:

THE MONEY TREE SYSTEM

Application Serial No.: 78/168,181

WHEREAS, Converse Project, LLC, is desirous of acquiring these rights

pursuant to the Asset Purchase Agreement dated June 4th, 2004 and for good and

valuable consideration, receipt of which is hereby acknowledged;

NOW, THEREFORE, said Crescent Enterprises, LLC has and does hereby

assign unto said Converse Project, LLC, all its right, title and interest pursuant to the

sale of all assets of Nova Gaming, Inc. in an Asset Purchase Agreement executed June

4, 2004, in the above trademark together with the goodwill of the business symbolized

by the mark

Michael Caldwell

President, Nova Gaming, Inc.

Date: (1/4/01/

GREENVILLE 188976v1

**RECORDED: 07/22/2004** 

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