

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
G.K. Skaggs, Inc.		06/30/2004	CORPORATION: NEVADA

RECEIVING PARTY DATA	
Name:	The Kroger Co.
Street Address:	1014 Vine Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2685153	CERVEZA CAGUAMA

CORRESPONDENCE DATA	
Fax Number:	(415)983-1200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4159836318
Email:	sftrademarks@pillsburywinthrop.com
Correspondent Name:	Pillsbury Winthrop LLP
Address Line 1:	Calendar/Docketing Department
Address Line 2:	P.O. Box 7880
Address Line 4:	San Francisco, CALIFORNIA 94120-7880

ATTORNEY DOCKET NUMBER:	061148/0237062
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NAME OF SUBMITTER:	Laura C. Gustafson
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Total Attachments: 2
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CH \$40.00 2685153

ASSIGNMENT

WHEREAS, G.K. Skaggs, Inc. ("Assignor"), a corporation of the State of Nevada, having its principal office address at 3081 Business Center Drive, Suite 285, Irvine, California 92613 is the registered owner of U.S. Trademark Registration No. 2685153 [REDACTED] [REDACTED]

[REDACTED] for the mark CERVEZA CACILAMA; and

WHEREAS, The Kruger Co., an Ohio corporation having its principal place of business at 1014 Vine Street, Cincinnati, Ohio 45202 is desirous of acquiring the trademarks, the trademark registrations, and the good will associated therewith; and

WHEREAS, Assignor and Assignee entered into an Agreement dated June 28, 2000 and amended May 1, 2001, said Agreement to be terminated June 10, 2004; and

WHEREAS, pursuant to Section 7 of said Agreement, upon termination of the Agreement, Assignor agrees to execute an Assignment of all right, title and interest in and to said trademarks and said trademark registrations to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said trademarks, together with the good will of the business symbolized by said trademarks, the registration of said trademarks, the logo used in connection with said trademarks, the trade dress rights associated therewith, and any registration or application for registration therefor.

G.R. SKAGGS, INC.

By: 
Gregory Skaggs, President

Date: 06-30-04

STATE OF California)
) S.S.
COUNTY OF Orange)

On this 30 day of June, 2004, before me personally appeared Gregory Skaggs, to me known to be the President of G.R. Skaggs, Inc., a corporation of the state of Nevada, the assignor above-named and acknowledged that he executed the foregoing instrument and he did swear that he executed the assignment as his free act on behalf of said assignor and pursuant to authority duly received.


Tracy L. Whitten

Notary Public

