

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Stores Company		07/16/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Albertson's, Inc.		
Street Address:	250 Parkcenter Boulevard		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83726		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1997783	SAVE-ON-FOODS	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pto@cph.com		
Correspondent Name:	Michael J. MacDermott		
Address Line 1:	P. O. Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	52359/MM/A678		
NAME OF SUBMITTER:	Michael J. MacDermott		
Total Attachments: 1 source=52359 assignment#page1.tif			

CH \$40.00 1997783

TRADEMARK ASSIGNMENT

WHEREAS, American Stores Company, a Delaware corporation, having a place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("ASSIGNOR" herein), is the owner of the mark SAVE-ON-FOODS which is the subject of Registration No. 1,997,783, registered with the United States Patent and Trademark Office;

WHEREAS, Albertson's, Inc., a Delaware corporation, having a place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("ASSIGNEE" herein), is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said American Stores Company does hereby assign unto the said Albertson's, Inc. all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the mark and the registration of said marks.

American Stores Company
By [Signature]
Bill Carter
Lead Counsel

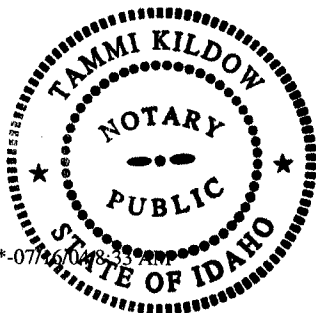
Date July 16, 2004

STATE OF IDAHO)
COUNTY OF IDA)

On July 16th, 2004, before me Tammi Kildow, Notary Public, personally appeared Bill Carter, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Signature of Notary



MM/edb

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