

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCN ENTERTAINMENT, INC.		06/30/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	ORLY WISEMAN
Street Address:	130 Mace Street
City:	Staten Island
State/Country:	NEW YORK
Postal Code:	10306
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	76490819	IT
Serial Number:	76490822	IT TV
Serial Number:	76490820	IT'S YOUR CHANNEL

CORRESPONDENCE DATA	
Fax Number:	(215)655-2317
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215.994.2317
Email:	hal.borden@dechert.com
Correspondent Name:	Dechert LLP
Address Line 1:	4000 Bell Atlantic Tower
Address Line 2:	1717 Arch Street
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2793

ATTORNEY DOCKET NUMBER:	301563
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NAME OF SUBMITTER:	Hal E. Borden
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Total Attachments: 2
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ASSIGNMENT OF MARKS

WHEREAS RCN ENTERTAINMENT, INC., a Delaware corporation with offices at 105 Carnegie Center, Princeton, New Jersey 08540 ("Assignor"), has intended to use the trademarks and service marks shown in Schedule A hereto (the "Marks") in its business, and has filed applications to register the Marks indicating that intention but has not yet filed any allegations of use under Section 1(c) or 1(d) of the Trademark Act (15 U.S.C. § 1051(c),(d)) with respect to the Marks;


AND WHEREAS ORLY WISEMAN, a citizen of the United States of America with an address at 130 Mace Street, Staten Island, New York 10306 ("Assignee"), has on this date acquired from Assignor certain assets and property used in Assignor's business and is desirous of acquiring the Marks, together with the applications for registration of the Marks shown in Schedule A hereto (the "Applications"), and the goodwill of the business symbolized by the Marks;

AND WHEREAS Assignee is succeeding to the portion of the Assignor's business to which the Marks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. 1060);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the Applications and the goodwill of the business symbolized by the Marks.

Dated: JUNE 30, 2004.

RCN ENTERTAINMENT, INC.

By: 
Name: KERITH MELMAN
Title: VP, BUSINESS + LEGAL

SCHEDULE A

<u>Mark</u>	<u>U.S. Application No.</u>
IT & Design	76/490,819
IT TV	76/490,822
IT'S YOUR CHANNEL	76/490,820

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RECORDED: 07/23/2004

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