

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                  |                |
|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|

|                       |  |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

|                         |          |                |                       |
|-------------------------|----------|----------------|-----------------------|
| CONVEYING PARTY DATA    |          |                |                       |
| Name                    | Formerly | Execution Date | Entity Type           |
| RCN ENTERTAINMENT, INC. |          | 06/30/2004     | CORPORATION: DELAWARE |

|                      |                           |
|----------------------|---------------------------|
| RECEIVING PARTY DATA |                           |
| Name:                | ORLY WISEMAN              |
| Street Address:      | 130 Mace Street           |
| City:                | Staten Island             |
| State/Country:       | NEW YORK                  |
| Postal Code:         | 10306                     |
| Entity Type:         | INDIVIDUAL: UNITED STATES |

| PROPERTY NUMBERS Total: 8 |          |               |
|---------------------------|----------|---------------|
| Property Type             | Number   | Word Mark     |
| Serial Number:            | 76400947 | IT            |
| Serial Number:            | 76572238 | IT KIDZ       |
| Serial Number:            | 76575094 | IT KIDZ       |
| Serial Number:            | 76494017 | IT ROCKS      |
| Serial Number:            | 76484861 | IT TELEVISION |
| Serial Number:            | 76499288 | IT TELEVISION |
| Serial Number:            | 76486294 | SHOOT IT      |
| Serial Number:            | 76572237 | SHOOT IT      |

|  |                          |
|--|--------------------------|
| CORRESPONDENCE DATA  |                          |
| Fax Number:  | (215)655-2317            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                          |
| Phone:   | 215.994.2317             |
| Email:   | hal.borden@dechert.com   |
| Correspondent Name:  | Dechert LLP              |
| Address Line 1:  | 4000 Bell Atlantic Tower |
| Address Line 2:  | 1717 Arch Street         |

CH \$215.00 76400947

Address Line 4: Philadelphia, PENNSYLVANIA 19103-2793

ATTORNEY DOCKET NUMBER:

301563

NAME OF SUBMITTER:

Hal E. Borden

Total Attachments: 2

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ASSIGNMENT OF MARKS

WHEREAS RCN ENTERTAINMENT, INC., a Delaware corporation with offices at 105 Carnegie Center, Princeton, New Jersey 08540 ("Assignor"), has adopted, used and is using the service marks shown in Schedule A hereto (the "Marks") in its business, including those service marks for which it has filed applications based on an intent to use for which it has filed allegations of use under Section 1(c) or 1(d) of the Trademark Act (15 U.S.C. § 1051(c), (d));

AND WHEREAS ORLY WISEMAN, a citizen of the United States of America with an address at 130 Mace Street, Staten Island, New York 10306 ("Assignee"), has on this date acquired from Assignor certain assets and property used in Assignor's business and is desirous of acquiring the Marks, the applications for registration of the Marks shown in Schedule A, and the goodwill of the business symbolized by the Marks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the applications for registration of the Marks shown in Schedule A and the goodwill of the business symbolized by the Marks.

Dated: JUNE 30, 2004

RCN ENTERTAINMENT, INC.

By



Name: KERITH MELMAN

Title: VP, BUSINESS + LEGAL

SCHEDULE A

| <u>Mark</u>            | <u>U.S. Application No.</u> |
|------------------------|-----------------------------|
| IT & Design            | 76/400,947                  |
| IT KIDZ                | 76/572,238                  |
| IT KIDZ & Design       | 76/575,094                  |
| IT ROCKS               | 76/494,017                  |
| IT TELEVISION          | 76/484,861                  |
| IT TELEVISION & Design | 76/499,288                  |
| SHOOT IT               | 76/486,294                  |
| SHOOT IT & Design      | 76/572,237                  |