

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Third Bancorp		06/28/2004	CORPORATION: OHIO

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	UBC Ltd.
<b>Street Address:</b>	P.O. Box 420
<b>City:</b>	Lindenhurst
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11757
<b>Entity Type:</b>	CORPORATION: NEW YORK

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1900092	SMARTMOVE
Registration Number:	2207908	SMARTMOVE

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)521-5450
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2125490346
<b>Email:</b>	dcohen@reedsmith.com
<b>Correspondent Name:</b>	Darren B. Cohen
<b>Address Line 1:</b>	599 Lexington Avenue
<b>Address Line 2:</b>	29th Floor
<b>Address Line 4:</b>	New York, NEW YORK 10022-7650

<b>ATTORNEY DOCKET NUMBER:</b>	501776/20028
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<b>NAME OF SUBMITTER:</b>	Darren B. Cohen
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<b>Total Attachments: 2</b> source=Fifth to UBC#page1.tif source=Fifth to UBC#page2.tif
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**UNITED STATES SERVICE MARK ASSIGNMENT**

**WHEREAS**, Fifth Third Bancorp, a corporation organized and existing under the laws of Ohio, having a mailing address at 38 Fountain Square Plaza, Cincinnati, Ohio 45263 (hereinafter called the "ASSIGNOR"), is the owner of the service mark SMARTMOVE, for which registrations have been obtained in the United States Patent and Trademark Office, as set forth on the attached Schedule A, (hereinafter referred to as "the said mark"); and

**WHEREAS**, UBC Ltd., a corporation organized and existing under the laws of the New York, having a mailing address at P.O. Box 420, Lindenhurst, New York 11757 (hereinafter called the "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the said mark, including all rights under common law, together with that part of the goodwill of the business relating to the said mark and which is symbolized by the said mark, along with the right to sue for past infringements and recover damages and profits therefor.

**NOW THEREFORE**, in exchange for mutual promises and other good and valuable consideration (\$5,000.00), receipt which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the said mark, including all rights under common law, together with that part of the goodwill of the business relating to the said mark and which is symbolized by the said mark, as well as the right to recover damages and profits for past infringement therefor.

**IN WITNESS THEREOF**, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

**FIFTH THIRD BANCORP**

Dated: JUNE 28, 2004

Paul L. Reynolds  
Signature

PAUL L. REYNOLDS  
Name

EXECUTIVE VICE PRESIDENT  
Title

**SCHEDULE A**

<b><u>SERVICE MARK</u></b>	<b><u>REGISTRATION NUMBER</u></b>	<b><u>REGISTRATION DATE</u></b>
SMARTMOVE	1,900,092	June 13, 1995
SMARTMOVE	2,207,908	December 8, 1998