## 1900097

# OP \$65.00

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBC Ltd.		06/28/2004	CORPORATION: NEW YORK

#### **RECEIVING PARTY DATA**

Name:	FMR Corp.
Street Address:	82 Devonshire Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02109
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1900092	SMARTMOVE
Registration Number:	2207908	SMARTMOVE

#### **CORRESPONDENCE DATA**

Fax Number: (212)521-5450

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2125490346

Email: dcohen@reedsmith.com

Correspondent Name: Darren B. Cohen
Address Line 1: 599 Lexington Avenue

Address Line 2: 29th Floor

Address Line 4: New York, NEW YORK 10022-7650

ATTORNEY DOCKET NUMBER:

501776/20028

NAME OF SUBMITTER:

Darren B. Cohen

Total Attachments: 2

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TRADEMARK

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#### UNITED STATES SERVICE MARK ASSIGNMENT

WHEREAS, UBC Ltd., a corporation organized and existing under the laws of New York, having a mailing address at P.O. Box 420, Lindenhurst, New York 11757 (hereinafter called the "ASSIGNOR"), is the owner of the service mark SMARTMOVE, for which registrations have been obtained in the United States Patent and Trademark Office, as set forth on the attached Schedule A, (hereinafter referred to as "the said mark"); and

WHEREAS, FMR Corp., a corporation organized and existing under the laws of Delaware, having a mailing address at 82 Devonshire Street Boston, Massachusetts 02109 (hereinafter called the "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the said mark, including all rights under common law, together with that part of the goodwill of the business relating to the said mark and which is symbolized by the said mark, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the said mark, including all rights under common law, together with that part of the goodwill of the business relating to the said mark and which is symbolized by the said mark, as well as the right to recover damages and profits for past infringement therefor.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

Dated: 7-8-04	OBC LID.
	Signature
	David Woods
	Name
	President
	Title

### SCHEDULE A

SERVICE MARK	REGISTRATION NUMBER	<b>REGISTRATION DATE</b>
SMARTMOVE	1,900,092	June 13, 1995
SMARTMOVE	2,207,908	December 8, 1998

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