

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Reed Elsevier Properties Inc.

- Individual(s)
- General Partnership
- Corporation-State DE
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Execution Date(s) June 22, 2000

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Nunc Pro Tunc Trademark Assignment
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Diversified Business Communications

Internal _____

Address: _____

Street Address: 121 Free Street

City: Portland

State: Maine

Country: _____ Zip: 04412

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Maine
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

1379514

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

filed July 2, 1985

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kimberly B. Herman

Internal Address: _____

Street Address: Sullivan & Worcester LLP
One Post Office Square

City: Boston

State: MA Zip: 02109

Phone Number: (617) 338-2943

Fax Number: _____

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 500751

Authorized User Name Kimberly Herman

9. Signature: Kimberly B. Herman
Signature

July 22, 2004
Date

Kimberly B. Herman
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 500751 1379514

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Reed Elsevier Inc., a Massachusetts corporation having a place of business located at 125 Park Avenue, New York, New York 10017 has adopted, used or is using the trademark as set forth in attached Schedule A under license from Reed Elsevier Properties Inc. (formerly known as Reed Properties Inc. and hereinafter referred to as Reed Elsevier) and Reed Elsevier has registered the mark in the United States Patent and Trademark Office (hereinafter referred to as the "Trademark");

WHEREAS, Diversified Business Communications, a Maine corporation having a place of business located at 121 Free Street, Portland, Maine 04412 (hereinafter referred to as "Diversified"), desired to acquire all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark and the applications and registrations thereof set forth on the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademark listed on the attached Schedule A be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Reed Elsevier, as of June 22, 2000 hereby sold, assigned, transferred and conveyed unto Diversified all of its right, title and interest, whether statutory or common law, in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before June 22, 2000, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth on attached Schedule A, and further, covenanted, agreed and undertook to execute, whenever requested by Diversified, all applications, assignments, lawful

oaths and any other papers which Diversified may deem necessary or desirable for securing to Diversified or for maintaining for Diversified the Trademark hereby assigned, all without further compensation to Reed Elsevier.

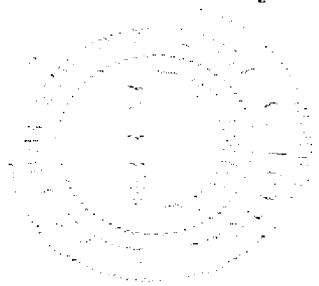
REED ELSEVIER PROPERTIES INC.

By Renee Simonton
Renee Simonton, President

State of Delaware §
County of New Castle § ss.
§

BEFORE ME, the undersigned authority, on this 8th day of July, 2004, personally appeared Renee Simonton, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument on behalf of Reed Elsevier Properties Inc.

[SEAL]



Linda G. Bottoms
Notary Public

Linda G. Bottoms
Notary Public, State of Delaware
My Commission Expires April 2, 2006

SCHEDULE A

Design only (Waiter and tray)

Serial Number 73-545994

Registration Number 1379514

Filing Date 07/02/1985

Registration Date 01/21/1986

Register PRINCIPAL

Published for Opposition 10/29/1985

Affidavits SECT 15.; SECT 8 (6-YR)

International Class 035

Goods and Services

ORGANIZING AND CONDUCTING TRADE SHOWS IN THE FIELD OF

RESTAURANT AND HOTEL SUPPLIES AND SERVICES;

DATE OF FIRST USE: 1985.01.29; DATE OF

FIRST USE IN COMMERCE: 1985.01.29