

01-22-2004

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(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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ET U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102650995

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Skirt Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other South Carolina
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11-25-2003

2. Name and address of receiving party(ies)

Name: Morris Communications Company, LLC

Internal Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,101,670

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett,
& Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses
Name of Person Signing

Signature

01/13/2004
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01/21/2004 ECODPER 00000293 2101670

01 FC:8521

40.00 UF

TRADEMARK
REEL: 002899 FRAME: 0320

ASSIGNMENT OF MARKS

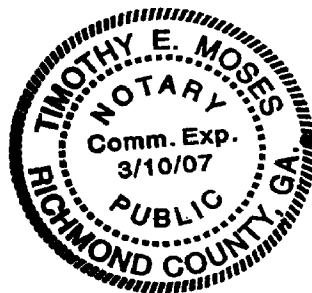
WHEREAS, SKIRT PUBLISHING, INC., a South Carolina corporation (“Assignor”) with its principal place of business at 455 ½ King St., Charleston, South Carolina has adopted, used, is using and is the owner of certain trademarks, service marks and trade names, and registration and applications therefore, identified and listed on Annex A hereto (collectively, the “Scheduled Marks”);

WHEREAS, MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company (“Assignee”) with its principal place of business at 725 Broad Street, Augusta, Georgia 30901, desires to acquire said Scheduled Marks; and

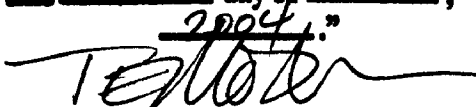
WHEREAS, Assignee is purchasing the assets, including the Scheduled Marks, of Assignor used in connection with the operation of Assignor’s magazine, Internet and publishing business.

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the Scheduled Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names and trade dress as may be owned by Assignor and used in connection with the Scheduled Marks, and all registrations and pending applications therefore, in all countries throughout the world (collectively, “All Marks”), together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to All Marks in the Assignee.

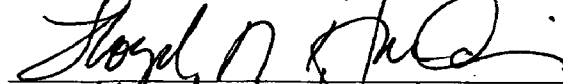


Certified to be a true and accurate copy
this 13 day of Jan.,
2004.



IN WITNESS WHEREOF, SKIRT PUBLISHING, INC. HAS CAUSED THIS Trademark Assignment to be executed and delivered as of this 25th day of November, 2003.

SKIRT PUBLISHING, INC.



By: Lloyd N. Hardin

As Its: President

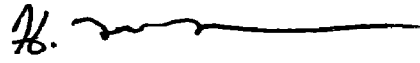
Notarial Acknowledgment

State of: (South Carolina)

County of: (Charleston) ss.

On the 25th day of November before me personally came Lloyd Nickson Hardin to me known, who being by me duly sworn, did depose and say that she is President of Skirt Publishing, Inc., the corporation described in and which executed the foregoing instrument; and that she signed her name thereto by order of the shareholders.

[Notarial Seal]



Notary Public

My commission expires 4/8/2012

ASSIGNMENT OF MARKS

ANNEX "A"

A. Registered Marks

1. SKIRT
USPTO Reg. No.: 2,101,670
Registered: September 30, 1997
2. SKIRT!
South Carolina Registration
Registered: July 1, 1994