

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CurtCo Robb Media, LLC		06/11/2004	limited liability company: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CurtCo Robb HE&D, LLC
<b>Street Address:</b>	29160 Heathercliff Road, Suite 200
<b>City:</b>	Malibu
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90265
<b>Entity Type:</b>	limited liability company: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Serial Number:</b>	78175393	HOME ENTERTAINMENT & DESIGN

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	949-760-0404
<b>Email:</b>	efiling@kmob.com
<b>Correspondent Name:</b>	Steven J. Nataupsky
<b>Address Line 1:</b>	2040 Main Street
<b>Address Line 2:</b>	Fourteenth floor
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614

<b>ATTORNEY DOCKET NUMBER:</b>	CURTMED.014T
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<b>NAME OF SUBMITTER:</b>	Elenore Niu
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<b>Total Attachments: 3</b> source=3728_001#page1.tif source=3728_001#page2.tif source=3728_001#page3.tif
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**TRADEMARK**

**REEL: 002899 FRAME: 0778**

**CH \$40.00 78175393**

RBMED.006T/006WRU

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the <sup>11th</sup> day of JUNE, 2004, by and between CurtCo Robb Media, LLC, a Delaware limited liability company having a place of business at 29160 Heathercliff Road, Suite 200, Malibu, CA 90265 (hereinafter referred to as "ASSIGNOR"), and CurtCo Robb HE&D, LLC, a Delaware limited liability company having a place of business at 29160 Heathercliff Road, Suite 200, Malibu, CA 90265 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the U.S. federal trademark application and Russian trademark application relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Applications worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest in and to the Trademark and Applications worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. ASSIGNOR agrees to and hereby assigns and transfers to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

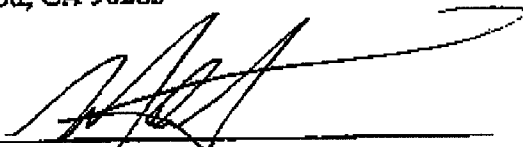
- (1) the Trademark set forth in Schedule A;
- (2) the Applications set forth in Schedule B;

together with the goodwill associated with said Trademark and Applications, throughout the world, together with any rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to prosecute any claims of infringement or any other cause of

action concerning the Trademark, including the right to prosecute any claims that might have arisen prior to the date of this Agreement.

Executed at Malibu, CA, this 11<sup>th</sup> day of JUNE, 2004.

CurtCo Robb Media, LLC  
a Delaware limited liability company having a place of business at 29160 Heathercliff Road, Suite 200,  
Malibu, CA 90265

By:   
William J. Curtis  
Chief Executive Officer

STATE OF CALIFORNIA)  
) ss.  
COUNTY OF LOS ANGELES)

On \_\_\_\_\_, before me, \_\_\_\_\_, personally appeared William J. Curtis, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

\_\_\_\_\_  
Signature

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**SCHEDULES TO TRADEMARK ASSIGNMENT**

**SCHEDULE A**

Mark: HOME ENTERTAINMENT & DESIGN

**SCHEDULE B**

U.S. Federal Trademark Application:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
HOME ENTERTAINMENT & DESIGN	78/175,393	October 17, 2002	16

Russian Trademark Application:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
HOME ENTERTAINMENT & DESIGN	2003706286	March 25, 2003	16

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