

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fisher Broadcasting Company		06/22/2004	CORPORATION: WASHINGTON

**RECEIVING PARTY DATA**

Name:	Fisher Broadcasting - Seattle TV, L.L.C.
Street Address:	100 4th Avenue North, Suite 440
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98109
Entity Type:	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	1353290	KOMO
Registration Number:	1634454	EARTH AGENDA
Registration Number:	1712318	T. WHEEDLE
Registration Number:	1932496	THE BODY FEMALE
Registration Number:	1942709	YOU PAID FOR IT
Registration Number:	2071934	LITTLE HEROES
Registration Number:	2335633	KOMO 4 TIME SAVER TRAFFIC
Registration Number:	2338310	FIRST 4 LOCAL NEWS

**CORRESPONDENCE DATA**

Fax Number: (206)340-9599  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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OP \$215.00 1353290

ATTORNEY DOCKET NUMBER:

M23972 - FISHER BC TO LLC

NAME OF SUBMITTER:

Shin Hoshikawa

Total Attachments: 2

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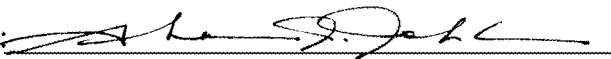
## ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Fisher Broadcasting Company (“Assignor”), a Washington corporation with its principal place of business at 100 4<sup>th</sup> Avenue North, Suite 440, Seattle, Washington 98109, has adopted, used, is using, and has common law rights in, the marks that are the subject of this assignment, and is the owner of the trademark/service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS Fisher Broadcasting – Seattle TV, L.L.C. (“Assignee”), a Delaware corporation with its principal place of business at 100 4<sup>th</sup> Avenue North, Suite 440, Seattle, Washington 98109, is desirous of acquiring said marks, common law rights, registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Fisher Broadcasting Company

By:   
Sharon J. Johnston  
Secretary

Dated: 6/22/04

**EXHIBIT 1**  
**U.S. TRADEMARK REGISTRATIONS**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
<b>KOMO</b>	1,353,290	August 6, 1985
<b>EARTH AGENDA</b>	1,634,454	February 5, 1991
<b>T. WHEEDLE</b>	1,712,318	September 1, 1992
<b>THE BODY FEMALE</b>	1,932,496	November 7, 1995
<b>YOU PAID FOR IT</b>	1,942,709	December 19, 1995
<b>LITTLE HEROES</b>	2,071,934	June 17, 1997
<b>KOMO 4 TIME SAVER TRAFFIC</b>	2,335,633	March 28, 2000
<b>FIRST 4 LOCAL NEWS</b>	2,338,310	April 4, 2000