

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fisher Broadcasting Company		06/22/2004	CORPORATION: WASHINGTON

RECEIVING PARTY DATA	
Name:	Fisher Broadcasting - Portland TV, L.L.C.
Street Address:	100 4th Avenue North, Suite 440
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98109
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	1260235	AM NORTHWEST
Registration Number:	1353289	KATU
Registration Number:	1618464	TELEPOLL

CORRESPONDENCE DATA	
Fax Number:	(206)340-9599
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	206-340-9619
Email:	shoshikawa@grahamdunn.com
Correspondent Name:	Robert C. Cumbow
Address Line 1:	2801 Alaskan Way, Suite 300 - Pier 70
Address Line 4:	Seattle, WASHINGTON 981211128

ATTORNEY DOCKET NUMBER:	M23972 - FBC PORTLAND TV
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NAME OF SUBMITTER:	Shin Hoshikawa
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Total Attachments: 2
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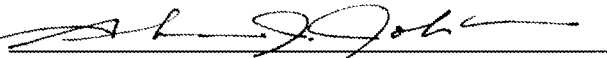
ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Fisher Broadcasting Company ("Assignor"), a Washington corporation with its principal place of business at 100 4th Avenue North, Suite 440, Seattle, Washington 98109, has adopted, used, is using, and has common law rights in, the marks that are the subject of this assignment, and is the owner of the trademark/service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS Fisher Broadcasting – Portland TV, L.L.C. ("Assignee"), a Delaware corporation with its principal place of business at 100 4th Avenue North, Suite 440, Seattle, Washington 98109, is desirous of acquiring said marks, common law rights, registrations, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Fisher Broadcasting Company

By: 
Sharon J. Johnston
Secretary

Dated: 6/22/04

EXHIBIT 1
U.S. TRADEMARK REGISTRATIONS

Mark	Registration No.	Registration Date
AM NORTHWEST	1,260,235	December 6, 1983
KATU	1,353,289	August 6, 1985
TELEPOLL	1,618,464	October 23, 1990