4 11:30 FAX 212 130 0201 BAND	*
RECORDATION FOR TRADEMAR	RM COVER SHEET U.S. DEPARTMENT OF COMMER Paceum and Trademark QU
To the Honorable Commissioner of Patenta and Trademarks: Please rece	ord the strached original documents
Name of conveying party(ies):	Name and address of receiving party(ies):
NIELSEN & BAINBRIDGE L.L.C. [] Individual [] Association Limited Partnership [] General Partnership [] Corporation - [X] Other: - A Delaware Limited Liability Corporation	Name: LETRASET LIMITED Address: Kingsnorth Industrial Estate Wotton Road, Ashford Kent TN23 6FL
Additional name(s) of conveying party(les) attached? [) Yes (X) No 3. Nature of conveyance: [X) Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: March 8, 2004.	 [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation - organized and existing under and by virtue of the laws of Great Britain [] Other
	If assignes is not demicified in the United States, a domestic representative designation is attached: [X] Yes No (Designation page to a second page to be a seco
4. Application purples/s)	(Designations must be a separate document from Assignment) Additional name(a) & address(es) attached? [J Yes [x] No
Application number(s) or registration number(s): A. Trademark Applications	B. Trademark Registrations
Mark Serial No.	Mosk
<u>Jenar 100.</u>	(FTD
Additional numbers attached? [] Yes [XI No	1,477,244
 Name and address of party to whom correspondence concerning document should be malled: Name: <u>Darby & Darby P.C.</u> 	Total number of applications and registrations involved: 1
Street Address: Post Office Box 5257	7. Total fee (37 CFR 3.41):
City: New York State: New York Zip: 10150-5257	[] Enclosed
OUR REF. NO.: 05192/8000836-000	[X] Authorized to be charged to deposit account
	8. Deposit account number: <u>04-0100</u> (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
. Statement and signature. To the best of my knowledge and bellef, the foregoing int true copy of the original document.	formation is true and correct and any attached copy is a
Amy L. Nelkin Name of Person Signing	701/sz. July 23, 2004
otal number of pages including cover sheet, attachments, a	nd document; 3

Mail documents to be recorded with required cover sheet information to: Commissione: of Patents & Transports, Box Assignments Washington, D.C. 20231

05192/8000835-000

TRADEMARK ASSIGNMENT

WHEREAS, NIELSEN & BAINBRIDGE L.L.C., a limited liability corporation organized and existing under and by virtue of the laws of the State of Delaware and having a place of business at 40 Eisenhower Drive, Paramus, New Jersey, 07653 called "Assignor", owns and has used in its business the following trademark and trademark registration:

TRADEMARK

REG. NO.

REG. DATE

LETRASET

1,477,244

February 23, 1988

; and

WHEREAS, LETRASET LIMITED, a corporation organized and existing under and by virtue of the laws of Great Britain, and having a place of business at Kingsnorth Industrial Estate, Wotton Road, Ashford, Kent TN23 6FL, Great Britain, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One. Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right. title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

NIELSEN & BAINBRIDGE L.L.C.

Print Name: <u>BARBARA SOMMER</u>
Print Title: FYECUTIVE VP MARKETING

05192/3003282-US0

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

LETRASET LIMITED

Reg. No.

1,477,244

Registered: February 23, 1988

Mark:

LETRASET

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Letraset Limited, the registrant in the referenced trademark registration, herewith appoints DARBY & DARBY P.C., P.O. Box 5257, New York, New York 10150-5257, its domestic representative on whom may be served notice or process in proceedings affecting the above-referenced trademark registration, pursuant to Rule 2.24 of the Trademark Rules of Practice of the Patent Office.

Please address all correspondence to Amy L. Nelkin, Darby & Darby P.C., P.O. Box 5257, New York, NY 10150-5257. Telephone No. (212) 527-7692.

LETRASET LIMITED

Dated: 3017 7, 2004

Privi Name: MARTA 61885

TRADEMARK REEL: 002900 FRAME: 0395