TRADEMARK ASSIGNMENT

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Amurol Confections Company LLC		12/31/2003	limited liability company: ILLINOIS

RECEIVING PARTY DATA

Name:	Wm. Wrigley Jr. Company
Street Address:	410 North Michigan Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2063940	BUBBLE CANE
Registration Number:	2259639	SANTA'S COAL

CORRESPONDENCE DATA

Fax Number:	(312)645-3503

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	(312) 644-2121
Email:	jennifer.powe@wrigley.com
Correspondent Name:	Wm. Wrigley Jr. Company
Address Line 1:	410 North Michigan Avenue
Address Line 4:	Chicago, ILLINOIS 60611

NAME OF SUBMITTER:	Jennifer Powe

Total Attachments: 2
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2063940

CH $65.00

ASSIGNMENT OF TRADEMARKS AND SERVICEMARKS

This Assignment of Trademarks and Servicemarks ("Assignment") is made as of December 31, 2003 by Amurol Confections Company, LLC, an Illinois limited liability company ("Assignor"), to Wm. Wrigley Jr. Company a Delaware corporation ("Assignee").

PRELIMINARY STATEMENT

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's name, Assignor's registered and unregistered domestic and foreign trademarks, trade names and servicemarks, all associated registrations and applications therefor and any renewals and extensions thereof, and any assumed fictional business names (all of the foregoing being referred to herein as the "Marks").

AGREEMENT

1. ASSIGNMENT OF MARKS

Assignor, for and in acknowledgement of receipt of the consideration set forth in the Agreement, hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, and all causes of action, rights of recovery and claims for damages and other relief referring or pertaining to the Marks, including claims for past and future infringement, that may hereafter be secured under the laws now or hereafter in effect in all countries around the world, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. POWER OF ATTORNEY

Assignor hereby constitutes and appoints Assignee, its true and lawful attorney-in-fact, with full power of substitution in Assignor's name and stead but for Assignee's benefit to take any and all steps including proceedings at law, in equity or otherwise, and to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid Marks more effectively in Assignee or to protect the same, or to enforce any claim or right of any kind with respect thereto (at Assignor's cost and expense).

3. GOVERNING LAW

Except to the extent that federal law preempts state law with respect to the matters covered by this Assignment, it will be governed by and construed under the laws of Illinois without regard to conflicts of laws principles that would require the application of any other law.

Assignor has executed and delivered this Assignment as of the date indicated in the first sentence of this Assignment.

Amurol Confections Company, LLC

By: Wm. Wrigley Jr. Company
Its: Manager

By: _____

Name: __Alan J. Schneider__

Title: __V. P. & Treasurer__

Witness: _____