

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KARSTADT QUELLE AG		06/23/2004	CORPORATION: GERMANY

RECEIVING PARTY DATA	
Name:	Namsung Corporation
Street Address:	197-22 Koolo-dong, Koolo-Ku
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Entity Type:	CORPORATION: KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2527705	DUAL

CORRESPONDENCE DATA	
Fax Number:	(202)861-1783
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202.861.1500
Email:	trademarks@bakerlaw.com
Correspondent Name:	John H. Weber
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Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5304

ATTORNEY DOCKET NUMBER:	87248-0009
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	

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NAME OF SUBMITTER:

Kenneth H. Oh

Total Attachments: 1
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ASSIGNMENT

WHEREAS, KARSTADT QUELLE AG, a German corporation having an address at Theodor-Althoff-Straße 2, 45133 Essen, Germany, (hereinafter "Assignor"), is owner of the following trademark(s) and United States Patent and Trademark Office registrations therefor and/or applications to register same:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DUAL (stylized)	2,527,705	January 8, 2002

(hereinafter referred to collectively as "Assignor's Mark"); and

WHEREAS, Namsung Corporation, a South Korean corporation having an address at 197-22, Koolo-dong, Koolo-Ku, Seoul, Republic of Korea (hereinafter "Assignee"), is desirous of acquiring Assignor's Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Mark and any and all U.S. Registrations and/or applications to register same as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Mark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer.

KARSTADT QUELLE AG
Signature: *Schenk* *H. Haselmann*
Name: Schenk Haselmann
Title: Directors (authorized representatives)
Date: 23.06.2004