

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Release of Assignment for Security
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merrill Lynch Business Financial Services Inc.		07/21/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Anthony J. Robbins
Street Address:	c/o Robbins Research International, Inc.
Internal Address:	9888 Carroll Center Road, Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92126
Entity Type:	INDIVIDUAL:

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2043012	THE ANTHONY ROBBINS EMPOWERNET
Registration Number:	2036610	E3 THE REVOLUTION IN ENTERTAINMENT & EDUCATION
Registration Number:	1830781	THE POWER TO SUCCEED

CORRESPONDENCE DATA	
Fax Number:	(312)863-7865
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-201-3865
Email:	Sharon.Patterson@goldbergkohn.com
Correspondent Name:	Sharon Patterson
Address Line 1:	55 E. Monroe St., Ste. 3700
Address Line 4:	Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	4613.004 - ROBBINS
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NAME OF SUBMITTER:	Sharon Patterson
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OP \$90.00 2043012

Total Attachments: 2  
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**RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS**

THIS RELEASE is made as of this 21<sup>st</sup> day of July, 2004, by Merrill Lynch Business Financial Services Inc. ("Merrill"), in favor of Anthony J. Robbins, an individual with his principal residence in California ("Robbins").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Merrill hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Mortgage dated as of March 25, 2003, made by Robbins in favor of Merrill.

This Release shall be binding upon Merrill's legal representatives, assigns and successors.

MERRILL LYNCH BUSINESS FINANCIAL  
SERVICES INC.

By: Eileen Meyer  
Name: Eileen Meyer  
Title: Senior Counsel

SCHEDULE A

TRADEMARKS

Trademark Description

U.S. Registration Number

THE ANTHONY ROBBINS EMPOWERNET

2043012

E3 THE REVOLUTION IN ENTERTAINMENT &  
EDUCATION

2036610

THE POWER TO SUCCEED

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