

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Release of Assignment for Security
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merrill Lynch Business Financial Services Inc.		07/21/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Robbins Research International, Inc.
Street Address:	9888 Carroll Center Road, Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92126
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2641747	GET THE EDGE!
Registration Number:	2679619	RPM
Registration Number:	2551974	ANTHONY ROBBINS GET THE EDGE
Registration Number:	2335557	DAILY ACTION ONLINE
Registration Number:	2432212	THE WORLD LEADER IN PERSONAL AND PROFESSIONAL COACHING
Registration Number:	2418288	PEAK PERFORMANCE FOR THE NEW MILLENNIUM
Registration Number:	2418287	VIP COACHING
Registration Number:	2496746	THE ANTHONY ROBBINS RESULTS PARTNERSHIP
Registration Number:	2305962	ANTHONY ROBBINS
Registration Number:	2186963	LIFE MANAGEMENT SYSTEM
Registration Number:	2189011	O.P.A. LIFE PLANNER
Registration Number:	2119211	WEALTH MASTERY
Registration Number:	2168897	FINANCIAL POWER
Registration Number:	1885359	CANI!

OP \$665.00 2641747

Registration Number:	1888553	MASTERY UNIVERSITY
Registration Number:	1863573	ANTHONY ROBBINS' PERSONAL POWER!
Registration Number:	1845517	THE BODY YOU DESERVE!
Registration Number:	1840415	ANTHONY ROBBINS' POWERTALK!
Registration Number:	1852682	ANTHONY ROBBINS & ASSOCIATES
Registration Number:	1821748	LIVING HEALTH
Registration Number:	1787104	NEURO-ASSOCIATIVE CONDITIONING
Registration Number:	1750482	UNLIMITED POWER
Registration Number:	1737182	THE PSYCHOLOGY OF SUCCESS CONDITIONING
Registration Number:	1735369	THE POWER TO INFLUENCE
Registration Number:	1731731	SKILLS OF POWER
Registration Number:	1731732	FEAR INTO POWER - THE FIREWALK EXPERIENCE

CORRESPONDENCE DATA

Fax Number: (312)863-7865
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-201-3865
Email: Sharon.Patterson@goldbergkohn.com
Correspondent Name: Sharon Patterson
Address Line 1: 55 E. Monroe St., Ste. 3700
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	4613.004 - ROBBINS
NAME OF SUBMITTER:	Sharon Patterson

Total Attachments: 2
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 21st day of July, 2004, by Merrill Lynch Business Financial Services Inc. ("Merrill"), in favor of Robbins Research International, Inc., a California corporation (the "Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Merrill hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Mortgage dated as of March 25, 2003, made by Company in favor of Merrill.

This Release shall be binding upon Merrill's legal representatives, assigns and successors.

MERRILL LYNCH BUSINESS FINANCIAL
SERVICES INC.

By: Eileen Meyer
Name: Eileen Meyer
Title: Senior Counsel

SCHEDULE A

TRADEMARKS

<u>Trademark Description</u>	<u>U.S. Registration Number</u>
GET THE EDGE	2641747
RPM	2679619
ANTHONY ROBBINS GET THE EDGE	2551974
DAILY ACTION ONLINE	2335557
THE WORLD LEADER IN PERSONAL AND PROFESSIONAL COACHING	2432212
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VIP COACHING	2418287
THE ANTHONY ROBBINS RESULTS PARTNERSHIP	2496746
ANTHONY ROBBINS	2305962
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