



01-23-2004

Pasulli

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Stuffer Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: *6/27/03*

2. Name and address of receiving party(ies)

Name: *Pizzoli S.p.A.*

Internal Address: *Via Zenzalino Nord, 1*

Street Address: *Via Zenzalino Nord, 1*

City: *Budrio* State: *Italy* Zip: *40054*

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Italy Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,383,563

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: *Frank Fazekas*

Internal Address:

Street Address: *239 Sylvan Way*

City: *New Hartford* State: *NY* Zip: *13413*

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41) \$ *40.00*

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey A. Sorenson
Name of Person Signing

Jeffrey A. Sorenson
Signature

6/27/03
Date

Total number of pages including cover sheet, attachments, and document: *5*

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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ASSIGNMENT OF TRADEMARK AND REGISTRATION THEREOF

Whereas, The Stouffer Corporation, an Ohio corporation, of 30003 Bainbridge Road, Solon, Ohio 44139, is the current owner in the United States of the trademark PIZZOLI which was registered on February 18, 1986 in the United States Patent and Trademark Office as Registration No. 1,383,563 (hereinafter "said Mark").

Whereas, the original registrant of said Mark, Ideal Macaroni Company, assigned all of its right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark and the United States registration thereof identified above, to The Stouffer Corporation, by an Assignment of Trademark and Registration Thereof executed on February 7, 1994 (the "Assignment"), which Assignment was recorded in the Assignment Branch of the U.S. Patent and Trademark Office on reel 1133, Frame 187-190 on April 18, 1994.

Whereas, Pizzoli S.p.A., an Italian corporation, of Via Zenzalino Nord 1, 40054 Budrio (Bologna) Italy, is desirous of acquiring said Mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, The Stouffer Corporation does hereby assign and transfer unto Pizzoli S.p.A. all of its right, title and interest in and to said Mark, together with the good will of the business symbolized by said Mark and the United States registration thereof identified above.

THE STOUFFER CORPORATION

By: Wayne F. Erdelack

Its: Vice President and Assistant Secretary

STATE OF OHIO)
)
COUNTY OF CUYAHOGA) ss

On this 18th day of June, 2003, before me appeared Wayne F. Erdelack, Vice President and Assistant Secretary of The Stouffer Corporation, the person who signed this instrument, who acknowledged that he signed it as a free act and deed on his own behalf and on behalf of the above identified corporation.

Charlene R. Mandat
Notary Public

CHARLENE R. MANDAT
Notary Public, State of Ohio
My commission expires November 4, 2006
Recorded in Summit County

APPROVED AS TO DATE 6/18/03
LEGAL FORM JK DATE

DESIGNATION OF DOMESTIC REPRESENTATIVE

MARK: PIZZOLI

REGISTRATION NO. 1,383,563

DATED: February 18, 1986

REGISTRANT: PIZZOLI S.p.A.

Frank Fazekas, whose postal address is:

FRANK FAZEKAS
239 SYLVAN WAY
NEW HARTFORD, NY 13413

is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

PIZZOLI S.p.A.

Dated: May 8, 2003-05-08

By:  _____