

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fortis Insurance Company		07/22/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA	
Name:	Assurant, Inc.
Street Address:	One Chase Manhattan Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2176593	STUDENT SELECT
Registration Number:	2453465	CLEAR CHOICE
Registration Number:	2263991	PRODUCTIVE AGING
Serial Number:	75576719	HEALTHSAVER

CORRESPONDENCE DATA	
Fax Number:	(612)339-6686
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-347-0443
Email:	ipmsd@moss-barnett.com
Correspondent Name:	Marsha Stolt
Address Line 1:	90 South Seventh Street
Address Line 2:	4800 Wells Fargo Center
Address Line 4:	Minneapolis, MINNESOTA 55402-4129

ATTORNEY DOCKET NUMBER:	51305.000001
-------------------------	--------------

NAME OF SUBMITTER:	Sara Evans
--------------------	------------

CH \$115.00 2176593

Total Attachments: 2

source=20040722 Assignment#page1.tif

source=20040722 Assignment#page2.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, having an effective date of July 22, 2004, (hereafter the "Effective Date") is made by and between Fortis Insurance Company ("Assignor") and Assurant, Inc. ("Assignee").

WHEREAS, Assignor, a Wisconsin corporation organized and existing under the laws of Wisconsin and having a place of business at 501 West Michigan Avenue, Milwaukee, WI 53201 has adopted, used and is using the following Marks registered in the U.S. Patent and Trademark Office;

Mark	Filing Date	Serial No.	Reg. Date	Reg. No.
STUDENT SELECT	5/22/1997	75/296,406	7/28/1998	2,176,593
CLEAR CHOICE	12/18/1997	75/407,789	5/22/2001	2,453,465
PRODUCTIVE AGING	4/22/1997	75/279,200	7/27/1999	2,263,991
HEALTHSAVER	10/22/1998	75/576,719		

and,

WHEREAS, Assurant, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at One Chase Manhattan Plaza, New York, New York 10005, desires to acquire the Marks together with the good will of the business symbolized by the Mark, and to enjoy the protection of any registrations that have or shall issue in connection with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignees, its successors and assigns all right, title and interest in and to the Mark together with the good will of the business symbolized by the Mark, and all registrations that have or shall issue in connection with the Mark, including any applications pending for registration of the Mark. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Mark.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument as set forth below.

FORTIS INSURANCE COMPANY

By: *[Signature]*
Name:

Title: *CEO*

Shelene Harrington
Notary Public
Com. Expires March 13, 2005
Notary Public

