

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Davor Photo, Inc.		06/25/2004	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	The Herff Jones Company of Indiana, Inc.		
Street Address:	4625 West 62nd Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46268		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2438204	DAVOR	
Registration Number:	2456822	OUR YEAR	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	jgard@btlaw.com		
Correspondent Name:	Barnes & Thornburg		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	11697-75632		
NAME OF SUBMITTER:	Julia Spoor Gard		
Total Attachments: 1 source=11697(3)#page1.tif			

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