

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MediaLive International Events, Inc.		07/29/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	MediaLive International, Inc.
Street Address:	725 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	78263093	MEDIALIVE
Serial Number:	78263092	MEDIALIVE INTERNATIONAL
Serial Number:	78263090	MEDIALIVE INTERNATIONAL, INC.

CORRESPONDENCE DATA	
Fax Number:	(312)554-8015
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3125548000
Email:	rsacoff@pattishall.com
Correspondent Name:	Robert W. Sacoff, Esq.
Address Line 1:	311 S. Wacker Drive, Suite 5000
Address Line 4:	Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	00908-00212
NAME OF SUBMITTER:	Robert W. Sacoff, Esq.

Total Attachments: 0

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