

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IPC Magazines Limited		07/28/2004	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	IPC Media Limited
Street Address:	Kings Reach Tower Stamford Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	SE1 9LS
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	1141298	DECANTER
Registration Number:	2301400	CYCLE SPORT
Registration Number:	2368212	LOADED
Registration Number:	2561490	IBI
Registration Number:	2633981	COUNTRY LIFE
Registration Number:	2689900	NEW MUSICAL EXPRESS
Registration Number:	2692114	NME

CORRESPONDENCE DATA	
Fax Number:	(212)937-3614
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-484-8962
Email:	bob.scherer@timewarner.com
Correspondent Name:	Robert T. Scherer
Address Line 1:	One Time Warner Center
Address Line 2:	Legal Department
Address Line 4:	New York, NEW YORK 10019-8016

CH \$190.00 1141298

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristen Dubberstein

Total Attachments: 2

source=jy29^001#page1.tif

source=jy29^002#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, IPC MAGAZINES LIMITED, a United Kingdom corporation, located at Kings Reach Tower Stamford Street , London, SE1 9LS, United Kingdom (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks set forth on Schedule A hereto and of the recited registrations therefor (hereinafter the "Trademarks");

WHEREAS, IPC MEDIA LIMITED, a United Kingdom corporation, located at Kings Reach Tower Stamford Street , London, SE1 9LS, United Kingdom (hereinafter "Assignee"), is desirous of acquiring the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademarks, along with the goodwill of the business symbolized by and associated with the Trademarks, and all rights to proceeds from any claim that Assignor may have against third parties for past, present or future infringement of the Trademarks.

This assignment is effective as of July 21, 2004.

IPC MAGAZINES LIMITED

By: *John S. Redpath, Jr.*  
Name: John S. Redpath, Jr.  
Title: Secretary

State of New York :  
:SS

County of New York :

On the 28<sup>th</sup> day of July, 2004, before me, the undersigned, a Notary Public in and for said state, personally appeared John S. Redpath, Jr., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the above instrument, and being by me duly sworn, did depose and say that he is the Secretary of IPC Magazines Limited and acknowledged to me that he executed the same in his capacity, and that it was so fixed by Order of the Board of Directors of said entity and that he signed his name thereto by like order.



*Liza Mateo*  
Notary Public

LIZA MATEO  
Notary Public, State of New York  
No. 01MA6020267  
Qualified in Queens County  
Certificate Filed in New York County  
Commission Expires March 1, 2007

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>CLASS</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>GRANTED</u></b>
COUNTY LIFE	9,16,41,42	2633981	10/15/2002
CYCLE SPORT	16	2301400	12/21/1999
DECANTER	16	1141298	11/11/1980
IBI	16,35,42	2561490	4/16/2002
LOADED	16, 42	2368212	7/18/2000
NEW MUSICAL EXPRESS	16,35,41,42	2689900	2/25/2003
NME	16,35,41	2692114	03/04/2003

62399v1