

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gray Television, Inc. F.K.A. Gray Communications Systems, Inc.		07/22/2004	CORPORATION: GEORGIA

**RECEIVING PARTY DATA**

<b>Name:</b>	WVLT-TV, Inc.
<b>Street Address:</b>	6516 Papermill Drive
<b>City:</b>	Knoxville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37919
<b>Entity Type:</b>	CORPORATION: TENNESSEE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2221475	VOLUNTEER TV

**CORRESPONDENCE DATA**

Fax Number: (202)344-8300  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202 344-4000  
 Email: rwhite@venable.com  
 Correspondent Name: Andrew D. Price  
 Address Line 1: 575 7th Street, N.W.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

<b>ATTORNEY DOCKET NUMBER:</b>	25721-182112
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<b>NAME OF SUBMITTER:</b>	Andrew D. Price
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Total Attachments: 1  
 source=VOLUNTEER TV\_0001#page1.tif

CH \$40.00 2221475


**ASSIGNMENT OF SERVICE MARK  
AND REGISTRATION**

WHEREAS, Gray Television, Inc. F.K.A. Gray Communications Systems, Inc. (hereinafter "Gray"), located at 126 North Washington Street, Albany, Georgia 31701, is the owner of U.S. Service Mark Registration No. 2,221,475 (hereinafter "the Registration"), the service mark VOLUNTEER TV therein (hereinafter "the Mark"), the common-law rights associated with the Mark (hereinafter "the Common-Law Rights"), and the goodwill associated with the Mark (hereinafter "the Goodwill");

AND WHEREAS, WVLT-TV, Inc. (hereinafter "WVLT"), located at 6516 Papermill Drive, Knoxville, Tennessee 37919, desires to acquire the Registration, the Mark, the Common-Law Rights, and the Goodwill; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Gray does hereby assign unto WVLT all of Gray's right, title, and interest in and to the Registration, the Mark, the Common-Law Rights, and the Goodwill, along with the right to sue and collect damages for past and future infringements.

**GRAY TELEVISION, INC. F.K.A.  
GRAY COMMUNICATIONS SYSTEMS, INC.**

Signature:   
Name: Robert A. Beizer  
Title (officer): Vice President  
Dated: July 22, 2004

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