



102657154

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies): ViewSonic Corporation 1-20-04
Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-State Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Chi Mei Optoelectronics Corp.
Internal
Address: No. 2, Sec. 2, Huanshi Road 20 2004
Street Address: Tainan, Tainan Science-Based Industrial Park
City: Taiwan 74144 State: R.O.C. Zip:
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-State Taiwan
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: November 14, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,517,639
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Scott J. Slavick
Internal/Address: Brinks Hofer Gilson & Lione
Street Address: P.O. Box 10395
City: Chicago State: IL Zip: 60610

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
[X] Enclosed
[X] Authorized to be charged to deposit account
8. Deposit account number: 23-1925

DO NOT USE THIS SPACE

9. Signature.
Scott Slavick
Name of Person Signing Signature Date 1/15/04
Total number of pages including cover sheet, attachments, and document: 3

01/28/2004 DBYRNE 00000263 2517639 01 FC:8521

Mail documents to be recorded with required cover sheet information to: Commissioner of Trademarks, Box Assignments 2900 Crystal Drive, Arlington, Virginia 22202-3514

**ASSIGNMENT OF TRADEMARK**

This assignment is made as of the 14<sup>th</sup> day of November 2003 (hereinafter called "ASSIGNMENT")

**BETWEEN:**

**ViewSonic Corporation**  
381 Brea Canyon Road  
Walnut, CA 91789  
U. S. A.  
(hereinafter called "Assignor"),

**AND:**

**Chi Mei Optoelectronics Corp.**  
No. 2, Sec. 2, Huanshi Road  
Tainan, Tainan Science-Based Industrial Park  
Taiwan 74144  
R. O. C.  
(hereinafter called "Assignee")

1. The Assignor is the owner of registration for the trademark LUCID in the United States (US Registration No. 2,517,639).
2. The Assignor hereby assigns all of the rights to its trademark LUCID in the United States to the Assignee, together with all rights of action, powers and benefits belonging or accrued to said trademark.
3. The present ASSIGNMENT is made under conditions and considerations laid down in a separate TRADEMARK ASSIGNMENT AGREEMENT entered between the Assignor and Assignee on 14<sup>th</sup> April, 2003.

IN WITNESS WHEREOF, the parties hereto, having read, understood and agreed to the above terms, have caused their duly authorized representatives to execute this ASSIGNMENT as of the date first above written.

**Assignor:**  
**VIEWSONIC CORPORATION**


By

 (signature)  
Name: James A. Moran

Title: CFO  
Date: November 14, 2003

**Assignee:**  
**CHI MEI OPTOELECTRONICS CORP.**

By

 (signature)  
Name: Robert H. Chen

Title: V.P.  
Date: Nov. 20, 2003



Scott J. Slavick  
312-321-4245  
sslavick@brinkshofer.com

**BRINKS  
HOFER  
GILSON  
& LIONE**

Date of Deposit: January 15, 2004

BOX Assignment  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3514

**Re: Recordation of Assignment  
Chi Mei Optoelectronics Corp.  
Lucid Viewsonic Assignment  
Our File No. 10551/5**

A PROFESSIONAL CORPORATION  
INTELLECTUAL PROPERTY ATTORNEYS

NBC TOWER - SUITE 3600  
455 N. CITYFRONT PLAZA DRIVE  
CHICAGO, ILLINOIS 60611-5599  
brinkshofer.com  
FAX 312-321-4299  
TELEPHONE 312-321-4200

SAN JOSE, CA  
INDIANAPOLIS, IN  
ANN ARBOR, MI  
ARLINGTON, VA

Dear Sir/Madam:

Enclosed for filing are the following documents:

1. Recordation Form;
2. Filing fee in the amount of \$40.00.

Commissioner is hereby authorized to charge payment of any additional filing fees required to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

If you have any questions, please contact the undersigned at the above telephone number.

Sincerely,



Scott J. Slavick

SJS/jlc  
Enclosures



01-20-2004

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #72

RECORDED: 01/20/2004

TRADEMARK  
REEL: 002903 FRAME: 0022