

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stonyfield Farm, Inc.		07/13/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Dr. Miriam E. Nelson
Street Address:	847 Lowell Road
City:	Concord
State/Country:	MASSACHUSETTS
Postal Code:	01742
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Dr. Miriam E. Nelson
Street Address:	847 Lowell Road
City:	Concord
State/Country:	MASSACHUSETTS
Postal Code:	01742
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78308581	STRONG WOMEN SUMMIT

CORRESPONDENCE DATA	
Fax Number:	(603)641-2352
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	ipadm@sheehan.com
Correspondent Name:	Edward A. Haffer
Address Line 1:	1000 Elm Street, PO Box 3701
Address Line 4:	Manchester, NEW HAMPSHIRE 03105-3701

NAME OF SUBMITTER:	Edward A. Haffer
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OP \$40.00 78308581

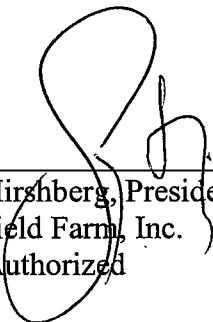
Total Attachments: 1
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ASSIGNMENT

For good and valuable consideration, including the payment of \$1,416.99, the receipt and sufficiency of which is hereby acknowledged, Stonyfield Farm, Inc., a Delaware corporation with a place of business at 10 Burton Drive, Londonderry, NH 03053 (hereinafter "Assignor") hereby unconditionally and irrevocably assigns, effective May 21, 2004, to Dr. Miriam E. Nelson, an individual, with residence at 847 Lowell Road, Concord, MA 01742, and her successors and assigns (hereinafter collectively "Assignee"), its entire right, title and interest, throughout the world, in and to STRONG WOMEN SUMMIT ("the Mark"), its related Trademark Application No. 78308581 for the Mark to the United States Patent and Trademark Office, and good will, including good will of the business in connection with which the Mark is used, associated therewith or related thereto.

Assignor represents and warrants that Assignor is the lawful and rightful owner of the Mark and that Assignor's interests in the Mark is not encumbered or subject to any undisclosed lien or charge; and that Assignor is free to make the present assignment and has no legal obligation or prior commitment which is inconsistent with this Assignment.

ASSIGNOR

By:  _____
Gary Hirshberg, President and CEO,
Stonyfield Farm, Inc.
Duly Authorized


Date: 7/13/04

ACKNOWLEDGMENT

State of New Hampshire
County of Merrimack

On this, the 13th day of July, 2004, before me, MARY TOWNSEND, the undersigned officer, personally appeared Gary Hirshberg, who acknowledged himself to be the President and CEO of Stonyfield Farm, Inc., a corporation, and that he, as such President and CEO, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as President and CEO.

In witness whereof I hereunto set my hand and official seal.



Notary Public

MARY TOWNSEND, Notary Public
My Commission Expires October 8, 2008