

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Super Cool Products, Inc.		07/27/2004	CORPORATION: ILLINOIS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Guntersville Products, Inc.
<b>Street Address:</b>	114 Bright Road
<b>City:</b>	Guntersville
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35976
<b>Entity Type:</b>	CORPORATION: ALABAMA

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2276007	THE SAMMY
Registration Number:	2637664	

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(256)535-9322
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(256) 535-1100
<b>Email:</b>	abeasley@lfsf.com
<b>Correspondent Name:</b>	George P. Kobler
<b>Address Line 1:</b>	200 West Side Square
<b>Address Line 2:</b>	Suite 5000
<b>Address Line 4:</b>	Huntsville, ALABAMA 35801

<b>ATTORNEY DOCKET NUMBER:</b>	#04013.001
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<b>NAME OF SUBMITTER:</b>	George P. Kobler
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<b>Total Attachments: 2</b>
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## INTELLECTUAL PROPERTY ASSIGNMENT

THIS AGREEMENT is entered into this 27<sup>th</sup> day of July, 2004, by and between Super Cool Products, Inc., an Illinois Corporation, with offices located in Illinois ("ASSIGNOR") and Guntersville Breathables, Inc., an Alabama Corporation with offices located in Alabama ("ASSIGNEE").

### WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of the below identified registered and common law trademarks together with the good will attendant thereto (the "Trademarks"):

<b>MARK</b>	<b>REG. NO.</b>
THE SAMMY ®	2,276,007
COOL 'N DRY container ®	2,637,664
BODY RAG <sup>TM</sup>	Not Applicable

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in such Trademarks together with the good will attendant thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive right, title and interest in and to the Trademarks together with all good will attendant thereto as well as proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements.

ASSIGNOR COVENANTS and AGREES and WARRANTS that ASSIGNEE will, at any time upon request, without further compensation, be provided promptly with all pertinent facts and documents relating to the herein named Trademarks as may be known and accessible to ASSIGNOR and will testify as to the same in any litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to maintain and enforce said Intellectual Property which may be necessary or desirable to carry out the purpose thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed on this 2<sup>nd</sup> day of July, 2004.

Super Cool Products

By: Kevin Storm

Title: President

STATE OF ILLINOIS  
COUNTY OF DuPage

I, the undersigned, a Notary Public in and for the aforesaid County and State, hereby certify that KIM G. FORD, whose name is signed to the foregoing instrument, and who is known to me, acknowledged before me on this day that, being informed of the contents of the foregoing instrument, he/she executed the same voluntarily on the date indicated.

Given under my hand and official seal this 27<sup>th</sup> day of July, 2004.

June Amundson  
NOTARY PUBLIC  
My Commission Expires: 4/23/06

