

01-29-2004

Form PTO-1594
(Rev. 10/02)
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Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

UMAC, Inc. and MCG Capital Corporation

1-26-04

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 01/12/2004

2. Name and address of receiving party(ies)

Name: iHollywood Forum, Inc.

Internal

Address: _____

Street Address: 10719 Esterina Way

City: Culver City State: CA Zip: 90230

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 75726786

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darlene Fuentes

Internal Address: _____

Street Address: 149 Palos Verdes Blvd.,

Suite E

City: Redondo Beach State: CA Zip: 90277

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

OPR/FINANCE
JAN 26 AM 10:45

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9. Signature.

Darlene Fuentes

Name of Person Signing

Signature

01/19/2004

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01/28/2004 MGETACHE 00000130 75726786

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40.00 OP

TRADEMARK
REEL: 002903 FRAME: 0481

ASSIGNMENT OF TRADEMARK

The undersigned, UMAC, INC. and MCG Capital Corporation, for good and valuable consideration, do hereby sell, transfer and convey (on a quit claim basis without representation or warranty) all of the undersigned's right, title and interest in and to that certain trademark consisting of the words "Digital Living Room" formerly owned by UPSIDE, INC., and published for opposition in the United States Patent Office under serial number 75726786, said registration application filed on June 11, 1999 (the "Trademark") and good will attaching thereto unto iHOLLYWOOD FORUM, INC. of 10719 Esterina Way, Culver City, CA 90230.

Dated: 1/12, 2004

UMAC INC. and MCG Capital Corporation

By: *Andrew Jacobsen*

Its: Vice President

COMMONWEALTH OF VIRGINIA)

) ss.

COUNTY OF ARLINGTON)

On JANUARY 12, 2004, before me, the undersigned, a Notary Public for said State, personally appeared ANDREW JACOBSON, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above instrument and acknowledged that he/she executed it.

WITNESS my hand and official seal.

Robert A. Thomas
Notary Public for said State

(SEAL)