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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cineplex Odeon Corporation

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State (checked), Other

Additional name(s) of conveying party(ies) attached? Yes No (checked)

3. Nature of conveyance:

- Assignment (checked), Merger, Security Agreement, Change of Name, Other

Execution Date: May 20, 2003

2. Name and address of receiving party(ies)

Name: Loews Cineplex Entertainment Corporation Internal Address: 10th Floor

Street Address: 711 5th Avenue City: New York State: NY Zip: 10022

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State (checked) Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (checked) (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No (checked)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,058,639 2,071,024, 2,136,478

Additional number(s) attached Yes No (checked)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maria v. Hardison

Internal Address: Tassan & Hardison

Street Address: 4143 27th Street North

City: Arlington State: VA Zip: 22207-5211

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41): \$ 90.00

- Enclosed (checked), Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Maria v. Hardison Name of Person Signing

Signature

January 22, 2004 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/29/2004 10:09:14 AM 00000149 2058639

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## ASSIGNMENT

ASSIGNMENT made this 18th day of November, 2003, by and between Cineplex Odeon Corporation, a Canadian corporation ("Assignor"), and Loews Cineplex Entertainment Corporation ("Assignee"), a Delaware corporation, having an address of 711 5<sup>th</sup> Avenue, 10<sup>th</sup> Floor, New York, New York 10022.

WHEREAS, Assignor owns and has used, or is using the marks identified in Exhibit A ("the Marks") in the United States.

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all federal and state applications and registrations therefor.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and all the federal and state applications and registrations therefor, together with the goodwill of the business symbolized thereby effective *nunc pro tunc* as of May 20, 2003.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense

and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

CINEPLEX ODEON CORPORATION

By: 

Printed Name: MICHAEL POLITI

Title: JVP

**EXHIBIT A**

**Cineplex Odeon Corporation (nunc pro tunc)**

**UNITED STATES**

100021	CINE CAFE	5/1/1995	74/667,918	6/17/1997	2,071,024	REGISTERED	42
100024	CINE CANDY	5/1/1995	74/667,901	5/6/1997	2,058,639	REGISTERED	30
100022	CINE CANDY & DESIGN	5/1/1995	74/667,913	2/17/1998	2,136,478	REGISTERED	30