01-30-2004 FORM **PTO-1594** R SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 6-93) \* Patent and Trademark Office ONLY OMB No. 0651-0011 (exp. 4/94) Atty Docket No. To the Assistant Commissioner of Patents and Trademarks. e attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: TotalVid, Inc. Landmark Communications, Inc. Internal Address: 150 West Brambleton Avenue Individuals(s) Association Street Address: General Partnership Limited Partnership City: Norfolk State: VA Zip: 23510 ☐ Other Additional names(s) of conveying party(ies) attached Individual(s) citizenship Association General Partnership\_ 3. Nature of conveyance: Limited Partnership\_\_\_\_\_ Merger Other Security Agreement ☐ Change of Name If assignee is not domiciled in the United States, a domestic representative ∪ Other designation is attached: ☐ Yes ☐ No Execution Date: January 5, 2004 Additional names(s) & address(es) attached? Yes 🗌 No 4. Application numbers(s) or patent numbers(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) Serial No. 76/549,212 Mark: TOTALVID Additional numbers attached? Yes No Name and address of party to whom correspondence 6. Total number of applications and registrations involved: 1 concerning document should be mailed: 7. Total fee (37 CFR 3.41).....\$ 40.00 Name: William H. Brewster □ Enclosed Internal Address: Kilpatrick Stockton LLP Authorized to be charged to deposit account The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860. Street Address: 1100 Peachtree St., Suite 2800 8. Deposit account number: City: Atlanta State: GA Zip: 30309 11-0860

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true

copy of the original document.

Name of Person Signing

SHARAN B. FLEX NEW

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1-8.04 Date

Total number of pages including cover sheet, attachments, and document:

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TRADEMARK Rept Dt. #77
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 5 th day of January, 2004 by Landmark Communications, Inc., a Virginia corporation with a principal place of business at 150 West Brambleton Avenue, Norfolk, Virginia 23510 ("Assignor") for the benefit of TotalVid, Inc., a Virginia corporation with a principal place of business at 150 West Brambleton Avenue, Norfolk, Virginia 23510 ("Assignee").

WHEREAS, Assignor owns certain rights in the trademark TOTALVID (the "Trademark"), including United States Trademark Application Ser. No. 76/549,212 therefor, which application was filed under Section 1(b) of the Lanham Act (the "Application");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively unto Assignee all of its rights, titles and interests of every kind and nature whatsoever in and to the Trademark and the Application, together with the business of Assignor pertaining to said mark and application and the goodwill relating thereto, and all rights of action and claims for past infringement thereof;

WHEREAS, Assignee, as a successor to that portion of the business to which the aforementioned Trademark and Application pertain, is desirous of accepting said assignment;

NOW THEREFORE, in consideration of payment of the sum of ten dollars ((U.S.) \$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to the Assignee full right, title and interest in the Trademark and the Application, and any registration that issues therefrom, together with that portion of Assignor's business to which the Trademark and the Application pertain and the goodwill of the business symbolized by the Trademark and the Application, and all rights of action and claims for past infringement thereof.

RECORDED: 01/12/2004

LANDMARK COMMUNICATIONS, INC.

Guy R Friddel III

Executive Vice-President, General Counsel and Secretary

Date: January 5, 2004

TRADEMARK
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