

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 5th day of January, 2004 by Landmark Communications, Inc., a Virginia corporation with a principal place of business at 150 West Brambleton Avenue, Norfolk, Virginia 23510 ("Assignor") for the benefit of TotalVid, Inc., a Virginia corporation with a principal place of business at 150 West Brambleton Avenue, Norfolk, Virginia 23510 ("Assignee").

WHEREAS, Assignor owns certain rights in the trademark TOTALVID (the "Trademark"), including United States Trademark Application Ser. No. 76/549,212 therefor, which application was filed under Section 1(b) of the Lanham Act (the "Application");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively unto Assignee all of its rights, titles and interests of every kind and nature whatsoever in and to the Trademark and the Application, together with the business of Assignor pertaining to said mark and application and the goodwill relating thereto, and all rights of action and claims for past infringement thereof;

WHEREAS, Assignee, as a successor to that portion of the business to which the aforementioned Trademark and Application pertain, is desirous of accepting said assignment;

NOW THEREFORE, in consideration of payment of the sum of ten dollars ((U.S.) \$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to the Assignee full right, title and interest in the Trademark and the Application, and any registration that issues therefrom, together with that portion of Assignor's business to which the Trademark and the Application pertain and the goodwill of the business symbolized by the Trademark and the Application, and all rights of action and claims for past infringement thereof.

LANDMARK COMMUNICATIONS, INC.



Guy R. Friddell, III
Executive Vice-President, General Counsel
and Secretary

Date: January 5, 2004