

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Interactive Partners, LLC		07/23/2004	Limited Liability Company: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VoiceFX, LLC
<b>Street Address:</b>	One Plymouth Meeting
<b>Internal Address:</b>	Suite 640
<b>City:</b>	Plymouth Meeting
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19642
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2183469	VOICE FX CORPORATION

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)610-6200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	703-610-6100
<b>Email:</b>	boxip@hhlaw.com
<b>Correspondent Name:</b>	Timothy J. Lyden
<b>Address Line 1:</b>	8300 Greensboro Drive, Suite 1100
<b>Address Line 2:</b>	Box Intellectual Property
<b>Address Line 4:</b>	McLean, VIRGINIA 22102

<b>ATTORNEY DOCKET NUMBER:</b>	87411.01
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<b>NAME OF SUBMITTER:</b>	Timothy J. Lyden
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Total Attachments: 3  
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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE  
RELEASE OF SECURITY INTEREST

WHEREAS, on March 31, 2002 INTERACTIVE PARTNERS, LLC, a Delaware limited liability company and VOICE FX, LLC, a Delaware limited liability company, both with offices at One Plymouth Meeting, Suite 640, Plymouth Meeting, PA 19642 (collectively, "Assignees"), granted a security interest in the Intellectual Property Collateral, including those federal patents and trademark and service mark applications and registrations shown on the attached Schedule A (collectively the "Intellectual Property") to STUDENT ADVANTAGE, INC., a Delaware corporation, with offices at 280 Summer Street, Boston, MA 02210 ("Secured Party"), under that certain Option Agreement, dated as of December 31, 2001, as amended, by and among the Secured Party, Assignees, and others, which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 014669/0433 (patents) and Reel/Frame 2735/0093 (trademarks), both on May 15, 2003.

WHEREAS, the Secured Party desires to release its rights as a mortgagee, pledgee, and secured party in connection with the Intellectual Property Collateral and the Intellectual Property under the aforementioned security agreement, and Assignees desires to accept the release of the security interest and lien on the Intellectual Property Collateral and the Intellectual Property.

NOW THEREFORE, for good and valuable consideration paid by Assignees, receipt of which is hereby acknowledged, the Secured Party hereby releases the mortgage, pledge, and security interest in and to the Intellectual Property Collateral and the Intellectual Property and releases all other rights it may have under said security agreement with respect to the Intellectual Property Collateral and the Intellectual Property, in each case without any recourse, warranty or representation whatsoever.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed as of July 23, 2004.

STUDENT ADVANTAGE, INC.  
By: \_\_\_\_\_  
Name: Ray Sozzi  
Title: President

SCHEDULE A  
U.S. PATENTS

Parent	Ser. No./Reg. No.	Owner of Record
EFFICIENT INTERACTIVE VOICE RESPONSE SYSTEM HAVING USER-SPECIFIC DIRECT INFORMATION, ADVERTISING AND SALES DELIVERY CAPABILITY	U.S. Ser. No. 60/019,177	Voice FX, LLC
INTERACTIVE VOICE RESPONSE SYSTEM	U.S. Ser. No. 60/023,258	Voice FX, LLC
METHOD AND APPARATUS FOR DIRECTED ADVERTISING IN AN INTERNET-BASED INFORMATION DISSEMINATION SYSTEM	U.S. Ser. No. 60/023,256	Voice FX, LLC
PROFILE BASED INTERACTIVE SPONSORED INFORMATION DISSEMINATION METHOD AND APPARATUS	U. S. Ser. No. 60/026,307	Voice FX, LLC
RELATIONAL DATABASE DESIGN FOR PRESENTING DIRECTED ADVERTISEMENTS TO CONSUMERS	U.S. Ser. No. 60/024,006	Voice FX, LLC
SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS	U.S. Ser. No. 09/420,002	Voice FX, LLC
SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS	5,970,124	Voice FX, LLC

