TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zo Brands	Jonathan Ponsard	08/03/2004	LTD LIAB JT ST CO: FLORIDA

RECEIVING PARTY DATA

Name:	Zo Brands	
Street Address:	110 E. Broward Blvd.	
Internal Address:	1900	
City:	Ft. Lauderdale	
State/Country:	FLORIDA	
Postal Code:	33301	
Entity Type:	LTD LIAB JT ST CO: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78401645	ZO BEADS

CORRESPONDENCE DATA

Fax Number: (954)332-3328

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 954.332.3321

Email: lkless@zoppini.us

Correspondent Name: Jonathan Ponsard

Address Line 1: 110 E. Broward Blvd.

Address Line 2: 1900

Address Line 4: Ft. Lauderdale, FLORIDA 33301

NAME OF SUBMITTER: Lauren Kless

Total Attachments: 0

OP \$40.00 78401

TRADEMARK REEL: 002906 FRAME: 0793

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TRADEMARK REEL: 002906 FRAME: 0794

RECORDED: 08/03/2004