

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exopack-Ontario, Inc.		01/01/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Exopack-Technology, LLC
Street Address:	3070 Southport Road
City:	Spartanburg
State/Country:	SOUTH CAROLINA
Postal Code:	29302
Entity Type:	Limited liability corporation: CALIFORNIA

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Serial Number:	76319137	PLASSEIN INTERNATIONAL
Serial Number:	76325424	PLASSEIN INTERNATIONAL
Serial Number:	76325405	PLASSEIN INTERNATIONAL
Registration Number:	1356584	TENO SPIN
Registration Number:	2666057	THE NEW WAY TO THINK FILM
Registration Number:	2680175	PLASSEIN INTERNATIONAL

CORRESPONDENCE DATA	
Fax Number:	(713)437-5313
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(713) 221-1189
Email:	kimberly.brown@bracepatt.com
Correspondent Name:	Kimberly L. Brown
Address Line 1:	P.O. Box 61389
Address Line 4:	Houston, TEXAS 29302

ATTORNEY DOCKET NUMBER:	025635.000010
-------------------------	---------------

CH \$165.00 76319137

NAME OF SUBMITTER:

Pam Clark

Total Attachments: 2

source=ExoOnt-ExoTech#page1.tif

source=ExoOnt-ExoTech#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Exopack-Ontario, Inc., a California Corporation, having a business address at 3070 Southport Road, Spartanburg, South Carolina 29302, (hereinafter "Assignor") is the owner of the right, title and interest in those U.S. Trademark Applications and U.S. Trademarks listed on Exhibit "A", attached hereto and made a part hereof, hereinafter ("MARKS");

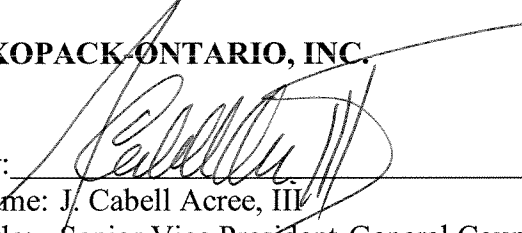
WHEREAS, Exopack-Technology, LLC, a California Corporation, having a business address at 3070 Southport Road, Spartanburg, South Carolina 29302 (hereinafter "Assignee"), is desirous of obtaining the MARKS and the goodwill appurtenant thereto; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid, and for other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, it is agreed as follows:

Assignor, by these presents does hereby sell, assign, transfer and set over to Assignee the entire worldwide right, title, and interest in and to the MARKS, and the goodwill of the business appurtenant thereto as well as the right to recover for any prior infringement thereof.

The effective date of this Assignment is January 1, 2004.


EXOPACK-ONTARIO, INC.

By: 
Name: J. Cabell Acree, III
Title: Senior Vice President-General Counsel

STATE OF SOUTH CAROLINA §
§
COUNTY OF SPARTANBURG §

On this 23rd day of July, 2004, before me personally appeared J. Cabell Acree, III, known to me, who being duly sworn, did depose and say that he is Senior Vice President-General Counsel of Exopack-Ontario, Inc. a California Corporation, described in the foregoing Assignment, and that the foregoing Assignment was made for the purposes and considerations so stated, and that he was authorized to act on behalf of the corporation in making such Assignment.

[Seal]


Notary in and for the State of South Carolina

My Commission expires: 12-18-2005

EXHIBIT A TO ASSIGNMENT OF TRADEMARK RIGHTS

B&P FILE	COUNTRY ID	TRADEMARK	APPLICATION NUMBER	REGISTRATION NUMBER
25635.010.034	US	The New Way to Think Film		2,666,057
25635.010.035	US	Plassein International		2,680,175
25635.010.036	US	Teno Spin		1,356,584
25635.010.037	US	Plassein International and Design	76/319,137	
25635.010.038	US	Plassein International	76/325,424	
25635.010.039	US	Plassein International and Design	76/325,405	
--	Canada	Plassein International	1,128,443	
--	Canada	Plassein International and Design	1,128,444	
25635.010.040	Canada	The New Way to Think Film	1,128,445	
--	Europe	Plassein International	2,621,860	
--	Europe	Plassein International and Design	2,620,896	
25635.010.041	Europe	The New Way to Think Film	2,620,086	
--	Mexico	Plassein International	541,322	
--	Mexico	Plassein International	541,326	
--	Mexico	Plassein International and Design	541,324	
--	Mexico	Plassein International and Design	541,325	
25635.010.042	Mexico	The New Way to Think Film	541,323	