

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sapefa Ferdinando Auricchio S.r.l		07/19/2004	CORPORATION: ITALY

RECEIVING PARTY DATA	
Name:	Gennaro Auricchio S.p.A.
Street Address:	via Dante 33
City:	Cremona
State/Country:	ITALY
Postal Code:	26100
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2489970	FA

CORRESPONDENCE DATA	
Fax Number:	(212)688-2870
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-753-7500
Email:	dresnick@hartmancraven.com
Correspondent Name:	Debra I. Resnick
Address Line 1:	488 Madison Avenue
Address Line 4:	New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	2298-626
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DOMESTIC REPRESENTATIVE	
Name:	Debra I. Resnick
Address Line 1:	488 Madison Avenue
Address Line 4:	New York, NEW YORK 10022

NAME OF SUBMITTER:	Debra I. Resnick
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OP \$40.00 2489970

Total Attachments: 1  
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