

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Star Concepts, Inc.		12/30/2002	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	E-Brands Acquisition, LLC
Street Address:	7680 Universal Blvd.
Internal Address:	Suite 195
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32819
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1993308	STAR CANYON
Registration Number:	2385402	STAR CANYON
Registration Number:	2385446	STAR CANYON
Registration Number:	2445810	STAR CANYON
Registration Number:	2535353	STAR CANYON

CORRESPONDENCE DATA

Fax Number: (407)841-0168

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 407-649-4000

Email: jriola@bakerlaw.com

Correspondent Name: Jill Sarnoff Riola/Baker & Hostetler LLP

Address Line 1: 200 S. Orange Ave.

Address Line 2: Suite 2300

Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:

29434-00025

TRADEMARK

900011109

REEL: 002907 FRAME: 0683

CH \$140.00 1993308

NAME OF SUBMITTER:

Jill Sarnoff Riola/Baker & Hostetler LLP

Total Attachments: 5

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ASSIGNMENT OF TRADEMARK

WHEREAS STAR CONCEPTS, INC. (the "Assignor"), a Texas corporation located and doing business at 7540 LBJ Freeway, Suite 100, Dallas, Texas 75251, has adopted, used and is using and is the owner of the following service mark (the "Mark") registered in the United States Patent and Trademark Office:

STAR CANYON

**Registration No. 1,993,308
International Class 42
Registered August 13, 1996**

WHEREAS E-Brands Acquisition, LLC (the "Assignee"), a Florida limited liability company, located and doing business at 204 South Dillard Street, Suite 100, Winter Garden, Florida 34787, is desirous of acquiring the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all of its right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

This Assignment of Trademark is effective as of the 30th day of December, 2002

STAR CONCEPTS, INC.,
Assignor

By: Carol M. Chopp
Name: Carol M. Chopp
Title: VICE PRESIDENT

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

Before me, a notary public, on this day personally appeared Carol M. Chopp, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 24th day of November, 2003.



Melinda Gay Isbell
Notary Public in and for the State of Texas

ASSIGNMENT OF TRADEMARK

WHEREAS STAR CONCEPTS, INC. (the "Assignor"), a Texas corporation located and doing business at 7540 LBJ Freeway, Suite 100, Dallas, Texas 75251, has adopted, used and is using and is the owner of the following trademark (the "Mark") registered in the United States Patent and Trademark Office:

STAR CANYON

**Registration No. 2,535,353
International Class 29
Registered February 5, 2002**

WHEREAS E-Brands Acquisition, LLC (the "Assignee"), a Florida limited liability company, located and doing business at 204 South Dillard Street, Suite 100, Winter Garden, Florida 34787, is desirous of acquiring the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all of its right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

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STAR CONCEPTS, INC.,
Assignor

By:

Name:

Title:

Carol M. Chopp

Carol M. Chopp

VICE-PRESIDENT

STATE OF TEXAS

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COUNTY OF DALLAS

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Melinda Gay Isbell
Notary Public in and for the State of Texas

ASSIGNMENT OF TRADEMARK

WHEREAS STAR CONCEPTS, INC. (the "Assignor"), a Texas corporation located and doing business at 7540 LBJ Freeway, Suite 100, Dallas, Texas 75251, has adopted, used and is using and is the owner of the following trademark (the "Mark") registered in the United States Patent and Trademark Office:

STAR CANYON

**Registration No. 2,385,402
International Class 30
Registered September 12, 2000**

WHEREAS E-Brands Acquisition, LLC (the "Assignee"), a Florida limited liability company, located and doing business at 204 South Dillard Street, Suite 100, Winter Garden, Florida 34787 is desirous of acquiring the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all of its right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

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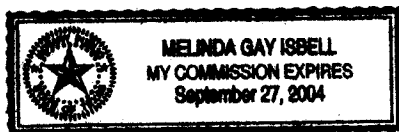
STAR CONCEPTS, INC.,
Assignor

By: Carol M. Chopp
Name: Carol M. Chopp
Title: VICE-PRESIDENT

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COUNTY OF DALLAS §

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ASSIGNMENT OF TRADEMARK

WHEREAS STAR CONCEPTS, INC. (the "Assignor"), a Texas corporation located and doing business at 7540 LBJ Freeway, Suite 100, Dallas, Texas 75251, has adopted, used and is using and is the owner of the following trademark (the "Mark") registered in the United States Patent and Trademark Office:

STAR CANYON & DESIGN

**Registration No. 2,385,446
International Class 29
Registered September 12, 2000**

WHEREAS E-Brands Acquisition, LLC (the "Assignee"), a Florida limited liability company, located and doing business at 204 South Dillard Street, Suite 100, Winter Garden, Florida 34787, is desirous of acquiring the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all of its right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

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STAR CONCEPTS, INC.,
Assignor

By:

Name: Carol M. Chopp

Title: VICE PRESIDENT

STATE OF TEXAS

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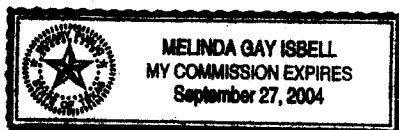
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COUNTY OF DALLAS

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Melinda Gay Isbell
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ASSIGNMENT OF TRADEMARK

WHEREAS STAR CONCEPTS, INC. (the "Assignor"), a Texas corporation located and doing business at 7540 LBJ Freeway, Suite 100, Dallas, Texas 75251, has adopted, used and is using and is the owner of the following trademark (the "Mark") registered in the United States Patent and Trademark Office:

STAR CANYON & Design

Registration No. 2,445,810

International Class 30

Registered April 24, 2001

WHEREAS E-Brands Acquisition, LLC (the "Assignee"), a Florida limited liability company, located and doing business at 204 South Dillard Street, Suite 100, Winter Garden, Florida 34787 is desirous of acquiring the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all of its right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

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STAR CONCEPTS, INC.,
Assignor

By: *Carol M. Chapp*
Name: Carol M. Chapp
Title: VICE-PRESIDENT

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