

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert C. Keefer PhD		08/02/2004	INDIVIDUAL: UNITED STATES
Leisa Dennehy		07/23/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	BioPharma Strategies Group, Inc.
Street Address:	1439 Preston Spring Lane
City:	Chapel Hill
State/Country:	NORTH CAROLINA
Postal Code:	27516
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2720705	BIOPHARMA CONSULTANTS
Registration Number:	2818789	BIOPHARMA CONSULTANTS

CORRESPONDENCE DATA	
Fax Number:	(919)829-9696
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(919) 829-9600
Email:	khollister@hutchlaw.com
Correspondent Name:	Neal B. Wolgin
Address Line 1:	3110 Edwards Mill Road
Address Line 2:	Suite 100
Address Line 4:	Raleigh, NORTH CAROLINA 27612

ATTORNEY DOCKET NUMBER:	BIOPH.02
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NAME OF SUBMITTER:	Neal B. Wolgin
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Total Attachments: 2
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CH \$65.00 2720705

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by and among Robert C. Keefer, PhD, a citizen of the United States residing at 3608 Burwell Rollins Circle, Raleigh, NC 27612, and Leisa Dennehy, a citizen of the United States residing at 1439 Preston Spring Lane, Chapel Hill, NC 27516, (collectively, the "Assignors"), in favor of BioPharma Strategies Group, Inc., a North Carolina corporation having a place of business located at 1439 Preston Spring Lane, Chapel Hill, NC 27516 ("Assignee"), with reference to the following facts and circumstances:

Assignors and Assignee have entered into that certain Purchase Agreement dated July 17, 2004 (the "Purchase Agreement"), which, along with the promises contained herein, constitute mutual consideration for the promises herein;

Assignors are the exclusive owners of the following trademarks registered in the United States Patent and Trademark Office (hereinafter the "Marks"):

<u>Marks</u>	<u>Registration Nos.</u>	<u>Registration Dates</u>
BIOPHARMA CONSULTANTS	2720705	June 3, 2003
BIOPHARMA CONSULTANTS (and design)	2818789	March 2, 2004

Assignee desires to acquire, and Assignor desires to assign, Assignor's right, title and interest in, to and under the Marks.

NOW, THEREFORE, to all whom it may concern, be it known that effective on July 21, 2004, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors assigned to Assignee all right, title and interest in the Marks together with the goodwill of the business symbolized by the Marks.

(Signature page follows)

By: Robert C. Keefer Date: 8/2/04
Robert C. Keefer, PhD

STATE OF) North Carolina
COUNTY OF) Wake

On Aug. 2, 2004, before me, Merrily A. Nash, Notary Public, personally appeared Robert C. Keefer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Merrily A. Nash
Notary Public

Notary Public, North Carolina
County of Wake
MERRILY A. NASH
My Commission Expires 11-08-06.

By: Leisa Dennehy Date: 7/23/04
Leisa Dennehy

STATE OF) North Carolina
COUNTY OF) Orange

On July 23, 2004, before me, Mary C. Ammons, Notary Public, personally appeared Leisa Dennehy, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Mary C. Ammons
Notary Public

MARY C. AMMONS
Notary Public, Vance County, North Carolina
My Commission Expires June 7, 2009

