

02-04-2004

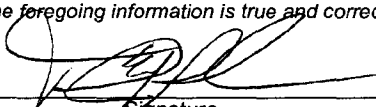


Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/200

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102662409

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Impact Exhibits, Inc. 2.2-04 <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other: Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Name: <u>On Location, Inc.</u> Internal Address: Street Address: 17125 Parkside Avenue City: <u>Tinely Park</u> State: <u>Illinois</u> Zip: <u>60477</u> <input type="checkbox"/> Individual(s) citizenship: <input type="checkbox"/> Association: <input type="checkbox"/> General Partnership: <input type="checkbox"/> Limited Partnership: <input checked="" type="checkbox"/> Corporation-State: <u>New Jersey</u> <input type="checkbox"/> Other: If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes (Designations must be a separate document from assignment) <input type="checkbox"/> No Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: <u>1/16/2004</u>		4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): B. Trademark Registration No.(s): <u>2,155,153</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP</u> Internal Address: Street Address: <u>600 South Avenue West</u> City: <u>Westfield</u> State: <u>NJ</u> Zip: <u>07090</u>		6. Total Number of applications and registrations involved: 7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: <u>12-1095</u> (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE			
9. Statement and signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Thomas M. Palisi</u>  <u>January 29, 2004</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: <u>2</u>			

OPR/FINANCE
FEB -2 AM 21

02/03/2004 ECDOPER 0000049 121095 2155153

01 FC:8521 \$0.00 DA

A S S I G N M E N T

WHEREAS, IMPACT EXHIBITS, INC., a New Jersey corporation, having a principal place of business at 250 Ridge Road, Dayton, New Jersey 08810, has adopted and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

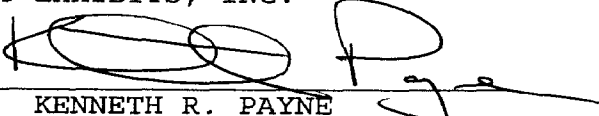
<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
ON LOCATION	2,155,153	May 5, 1998

WHEREAS, ON LOCATION, INC., a New Jersey corporation, having a present place of business at 17125 Parkside Avenue, Tinely Park, Illinois 60477, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, IMPACT EXHIBITS, INC. does hereby assign unto ON LOCATION, INC. all right, title, and interest in and to said trademark together with the goodwill of the business symbolized by the trademark and the registration thereof.

IMPACT EXHIBITS, INC.

Dated: 1/16/04

By: 
Name: KENNETH R. PAYNE
Title: President

STATE OF New Jersey)
COUNTY OF Middlesex)

On this 16 day of January, 2004, before me appeared Kenneth R. Payne, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Impact Exhibits with authority to do so.

Marie Anderson
Notary Public

MARIE ANDERSON
NOTARY PUBLIC OF NEW JERSEY
My Commission Exp. June 12, 2006