

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles & Sally Albert		08/30/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Creativity, Inc.
Street Address:	990 Terminal Way
City:	San Carlos
State/Country:	CALIFORNIA
Postal Code:	94070
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2544870	CREATIVITY

CORRESPONDENCE DATA	
Fax Number:	(650)508-3003
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	650-508-3000
Email:	eric@creativityusa.com
Correspondent Name:	Sally Albert
Address Line 1:	990 Terminal Way
Address Line 2:	Creativity, Inc.
Address Line 4:	San Carlos, CALIFORNIA 94070

NAME OF SUBMITTER:	Eric Yoon
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Total Attachments: 1 source=creativity_trademark_assign#page1.tif

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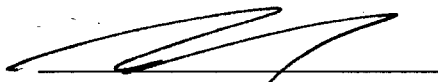
TRADEMARK ASSIGNMENT

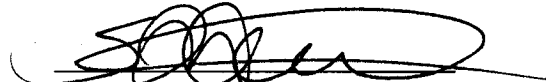
WHEREAS, Charles Albert, an individual, and Sally Albert, an individual, both of 990 Terminal Way, San Carlos, California 94070 have adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2544870 dated March 5, 2002; and

WHEREAS, Creativity, Inc., a California corporation, of 990 Terminal Way, San Carlos, California 94070, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Charles Albert and Sally Albert, do hereby assign unto the said Creativity, Inc., a California corporation, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Executed this 30 day of AUGUST, 2003 at 12:25 PM


Charles Albert


Sally Albert

State of _____)
County of _____) ss:

On this _____ day of _____, _____, before me appeared _____, and _____, the persons who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

[SEAL]